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Classification Model of Student Placement Datasets and Evolution of Classifiers of Weka Tool

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Abstract: Placement of students is one of the most important objective of an educational institution. Reputation and yearly admissions of an institution invariably depend on the placements it provides its students with. Placement is a foremost expectation concerning both the institute and the student's perspective. This paper analyzes the different data mining techniques and implements data mining techniques to extract knowledge from MBA student placement datasets. In this regard, we take student placement data to extract patterns using supervised learning techniques of data mining. In this paper, we have used WEKA software for experimental work and the author also tries to evaluate some supervised learning classifiers of WEKA using student placement datasets.

Keywords: Data Mining, Classification, J48, PART, Reptree, WEKA, Evolution measure parameters.

I. INTRODUCTION

Data Mining is a process of extracting previously unknown, valid, potential useful and hidden patterns from large data sets. As the amount of data stored in educational databases is increasing rapidly. In order to get required benefits from such large data and to find hidden relationships between variables using different data mining techniques developed and used [9]. Classification is the most commonly applied data mining technique, which employs a set of pre-classified attributes to develop a model that can classify the population of records at large. This approach frequently employs decision tree or neural network-based classification algorithms [1]. Data mining techniques are analytical tools that can be used to extract important knowledge from large data sets. The importance of data mining in higher educational institutions proposing new techniques of data mining application in education like placement system and also focused on data mining capability to improve decision making processes in placement system in education institutions.

II. DATA MINING AND DATA MINING TECHNIQUES

Data Mining, also popularly known as *Knowledge Discovery in Databases (KDD)*, refers to the nontrivial extraction of implicit, previously unknown and potentially useful information from data in databases. While data mining and knowledge discovery in databases (or KDD) are frequently treated as synonyms, data mining is actually part of the knowledge discovery process. Various algorithms and techniques like Association rules, Classification, Clustering, Regression, Neural Networks, Fuzzy logic, Decision Trees, Genetic Algorithm, are used for knowledge discovery from databases. Some are introduced as follows.

A. Classification

The most commonly useful data mining technique is classification which provides work for a group of pre-classified data to develop a method that can classify the amount of large datasets. Applications like heart failure prediction, Student Placement prediction, fraud detection and many more.

B. PART Algorithm

Class for generating a PART decision list. Uses separate-and-conquer. Builds a partial C4.5 decision tree in each iteration and makes the "best" leaf into a rule. PART is a partial decision tree algorithm, which is the developed version of C4.5 and RIPPER algorithms. The main speciality of the PART algorithm is that it does not need to perform global optimization like C4.5 and RIPPER to produce the appropriate rules.

1) J48 Algorithm

The C4.5 algorithm is implemented in WEKA tool as a classifier called J48 for building decision trees. C4.5 is basically an extension to the ID3 algorithm which was developed by Quinlan Ross.

It has the ability to not only manage the categorical attributes (as in ID3) but also continuous attributes. Gain Ratio, which is one of the attribute selection measures, is used by C4.5 to generate the decision tree. As per the algorithm, the gain ratio for each attribute is calculated and the attribute which gives the highest gain ratio is taken as the root node. Some unnecessary branches in the decision tree are also removed by C4.5, which is known as pruning to increase the accuracy of classification [9].

2) REPTree algorithm

REPTree is one of the fast decision tree classifier algorithms. It constructs the decision tree using entropy and information gain of the attribute with reduced error pruning technique. It constructs multiple trees and selects the best tree from the generated list of trees. REPTree prunes the tree using the back fitting method. REPTree algorithm sorts all numeric fields in the dataset only once at the start and then it utilizes the sorted list to split the attributes at each tree node. It classifies the numeric attributes by minimizing total variance. The non-numeric attributes classified with regular decision tree with reduced error pruning technique.

III. RESEARCH OBJECTIVE

This study has aims to implement several prediction techniques in data mining to assist educational institutions with predicting their student's placement. If students are predicted to have low academic performance or less chance to get the placement, then extra efforts can be made to improve their academic performance and placement activity.

- 1) The main objective of this study is to use data mining methodologies to predict MBA student Placement based on student placement dataset. Data mining provides many tasks that could be used to study the recruitment of MBA students in various sectors.
- 2) To predict the placement or not placement class using classification algorithm.
- 3) To compare different classification algorithms.
- 4) To study the relationships among different factors deciding student placement in different sectors.

IV. RESEARCH METHODOLOGY AND EXPERIMENTAL SETUP

In the proposed study, WEKA 3.8 data mining tool is used to analyze and Extract Knowledge from MBA Student Placement datasets. There are a number of classification algorithms like Random forest, Random tree, j48, Naïve Bayes, REP Tree, SVM, and alike that can be used to construct models to predict the future data. In this study author select PART, J48 and Reptree to design a model for MBA student Placement dataset. Author have used Student placement dataset contains 215 instances and 13 Attributes. Description of datasets is presented in table 1.1

The various steps followed to build the prediction model and evolutions of models are:

Step1: Datasets are access from web resources.

Step2: Data pre-processing and it includes tasks like data cleaning, data integrating, data reduction and data transformation.

Step 4: Select the appropriate data mining technique according to the nature of problem and target variables.

Step 5: Apply the desired algorithm to the cleaned data set.

Step 6: Evaluate the performance of each classification algorithm and build the prediction model using the algorithm that outperforms other classifiers.

Step 7: Result interpretation and conclusion

V. EVOLUTION MEASURES

A. FP Rate

FP rate is the proportion of all negatives that still produce positive test outputs. It can be calculated as:

$$\text{FP rate} = \text{FP} / (\text{FP} + \text{TN})$$

B. Accuracy

Accuracy means the exactness of a predicted value to a known value. It can be calculated from this formula

$$\text{Accuracy} = (\text{TP} + \text{TN}) / (\text{TP} + \text{TN} + \text{FP} + \text{FN})$$

C. Precision

Precision means positive predicted values, it can be calculated as:

$$\text{Precision} = \text{TP} / (\text{TP} + \text{FP})$$

D. F-Measure

It measures the similarity of the known value and Prediction value distributions. It can be

$$\text{F-Measure} = 2(\text{Precision} * \text{Recall}) / (\text{Precision} + \text{Recall})$$

E. ROC Curve

An ROC curve is normally used way to visualize the performance of a classifier, and AUC is the best way to summarize its performance in a single number. An ROC curve plots True Positive Rate vs. False Positive Rate at different classification thresholds. Lowering the classification threshold classifies more items as positive, thus increasing both False Positives and True Positives. From the figure we can interpret that the AUC (Area under the Curve) for these models is more than 0.75 or near about 0.75 . , which is good to be true.

F. Confusion Matrix

A confusion matrix is a table that is often used to describe the performance of a classification model (or “classifier”) on a set of test data for which the true values are known. It allows the visualization of the performance of an algorithm. It allows easy identification of confusion between classes e.g. one class is commonly mislabeled as the other. Most performance measures are computed from the confusion matrix.

Table 1 WEKA generated Confusion Matrix of Classification Algorithms

PART		J48		Reptree	
a	b<-- classified as	a	b<-- classified as	a	b<-- classified as
43	4 a = Placed	44	3 a = Placed	45	2 a = Placed
11	15 b = Not Placed	10	16 b = Not Placed	12	14 b = Not Placed

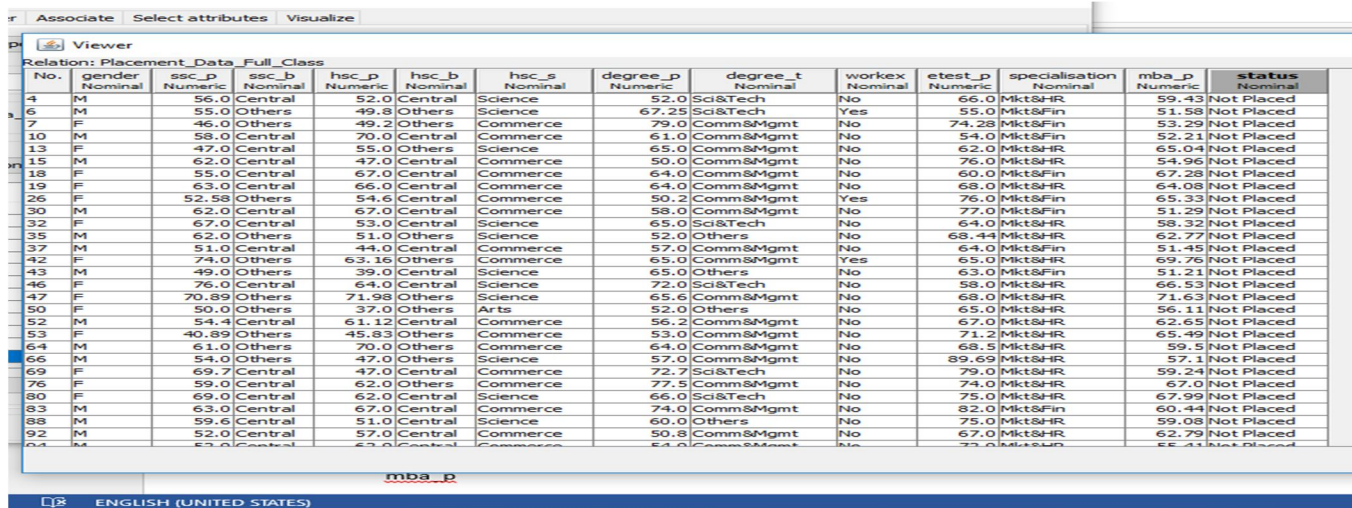
VI. EXPERIMENTAL SETUP AND IMPLEMENTATION

We have used WEKA tool for our implementation that has been developed at the University of Waikato in New Zealand. It comprises of an extensive collection of state-of-the-art machine learning and data mining algorithms which are written 9in Java. WEKA consists of all the tools that may be required to perform regression, classification, clustering, association rules etc. used datasets in this research is secondary data which is access from web resources. Three of the classification techniques that we have used and implemented on our dataset using Weka to build the classification models to predict the placement of the MBA students are: J48 decision tree algorithm, the PART and Reptree. Description of these algorithm have mentioned above. The results that were obtained after building the models are shown in the Result section.

A. Datasets and its Description

In this paper datasets was collected as a secondary data from web resources. Originally dataset is in csv (Comma Separated value) format. Collected data is required to preprocess. Author have used MBA Student placement dataset which have taken from web resources. Dataset contains 215 instances and 13 Attributes. Name of attributes are Gender , ssc_p , ssc_b, hsc_p, hsc_b, hsc_s, degree_p, degree_t, workex, etest_p , specialization , mba_p, status (Class Attribute). Here I take Status attribute as a class attribute. Description of datasets is presented below.

Table 2 Datasets Description



No.	gender	ssc_p	ssc_b	hsc_p	hsc_b	hsc_s	degree_p	degree_t	workex	etest_p	specialisation	mba_p	status
	Nominal	Numeric	Nominal	Numeric	Nominal	Nominal	Numeric	Nominal	Nominal	Numeric	Nominal	Numeric	Nominal
4	M	56.0	Central	52.0	Central	Science	52.0	Sci&Tech	No	66.0	Mkt&HR	59.43	Not Placed
6	M	55.0	Others	49.8	Others	Science	67.25	Sci&Tech	Yes	55.0	Mkt&Fin	51.58	Not Placed
7	F	46.0	Others	49.2	Others	Commerce	79.0	Comm&Mgmt	No	74.28	Mkt&Fin	53.29	Not Placed
10	M	58.0	Central	70.2	Central	Commerce	61.0	Comm&Mgmt	No	54.0	Mkt&Fin	52.21	Not Placed
13	F	47.0	Central	55.0	Others	Science	65.0	Comm&Mgmt	No	62.0	Mkt&HR	65.04	Not Placed
15	M	62.0	Central	47.0	Central	Commerce	50.0	Comm&Mgmt	No	76.0	Mkt&HR	54.96	Not Placed
18	F	55.0	Central	67.0	Central	Commerce	64.0	Comm&Mgmt	No	60.28	Mkt&Fin	67.28	Not Placed
19	F	63.0	Central	66.0	Central	Commerce	64.0	Comm&Mgmt	No	68.0	Mkt&HR	64.08	Not Placed
26	F	52.58	Others	54.6	Central	Commerce	50.2	Comm&Mgmt	Yes	76.0	Mkt&Fin	65.33	Not Placed
30	M	62.0	Central	67.0	Central	Commerce	58.0	Comm&Mgmt	No	77.0	Mkt&Fin	51.29	Not Placed
32	F	67.0	Central	53.0	Central	Science	65.0	Sci&Tech	No	64.0	Mkt&HR	58.32	Not Placed
35	M	62.0	Others	51.0	Others	Science	52.0	Others	No	68.44	Mkt&HR	62.77	Not Placed
37	M	51.0	Central	44.0	Central	Commerce	57.0	Comm&Mgmt	No	64.0	Mkt&Fin	51.45	Not Placed
42	F	74.0	Others	63.16	Others	Commerce	65.0	Comm&Mgmt	Yes	65.0	Mkt&HR	69.76	Not Placed
43	M	49.0	Others	39.0	Central	Science	65.0	Others	No	63.0	Mkt&Fin	51.21	Not Placed
46	F	76.0	Central	64.0	Central	Science	72.0	Sci&Tech	No	58.0	Mkt&HR	66.53	Not Placed
47	F	70.89	Others	71.98	Others	Science	65.6	Comm&Mgmt	No	68.0	Mkt&HR	71.63	Not Placed
50	F	50.0	Others	37.0	Others	Arts	52.0	Others	No	65.0	Mkt&HR	56.11	Not Placed
52	M	54.4	Central	61.12	Central	Commerce	56.2	Comm&Mgmt	No	67.0	Mkt&HR	62.65	Not Placed
53	F	40.89	Others	45.83	Others	Commerce	53.0	Comm&Mgmt	No	71.2	Mkt&HR	65.49	Not Placed
64	M	61.0	Others	70.0	Others	Commerce	64.0	Comm&Mgmt	No	68.5	Mkt&HR	59.5	Not Placed
66	M	54.0	Others	47.0	Others	Science	57.0	Comm&Mgmt	No	89.69	Mkt&HR	57.1	Not Placed
69	F	69.7	Central	47.0	Central	Commerce	72.7	Sci&Tech	No	79.0	Mkt&HR	59.24	Not Placed
76	F	59.0	Central	62.0	Others	Commerce	77.5	Comm&Mgmt	No	74.0	Mkt&HR	67.0	Not Placed
80	F	69.0	Central	62.0	Central	Science	66.0	Sci&Tech	No	75.0	Mkt&HR	67.99	Not Placed
83	M	63.0	Central	67.0	Central	Commerce	74.0	Comm&Mgmt	No	82.0	Mkt&Fin	60.44	Not Placed
88	M	59.6	Central	51.0	Central	Science	60.0	Others	No	75.0	Mkt&HR	59.08	Not Placed
92	M	82.0	Central	57.0	Central	Commerce	50.8	Comm&Mgmt	No	67.0	Mkt&HR	62.79	Not Placed
94	M	53.0	Central	63.0	Central	Commerce	54.0	Comm&Mgmt	No	72.0	Mkt&HR	66.41	Not Placed

VII. RESULT AND DISCUSSION

The experiment was conducted by using student placement datasets which have 215 instances and 13 variables. To predict the MBA student placement based on variable which are shown in above mentioned table. Experiment have done the classification algorithms like J48, PART and Reptree are used. Datasets is divided into two subsets such as 66% for training set and remaining for as a test dataset. these subsets are used for training as well as testing which gives better result than other testing options. By considering result as the target attribute in such a manner is split 66.0% as a train, remainder test done on data set. Author observe that J48 model is better than others. Result shown in figure 3 and table 3. Prediction model are depicted in fig. 4 and table 4.

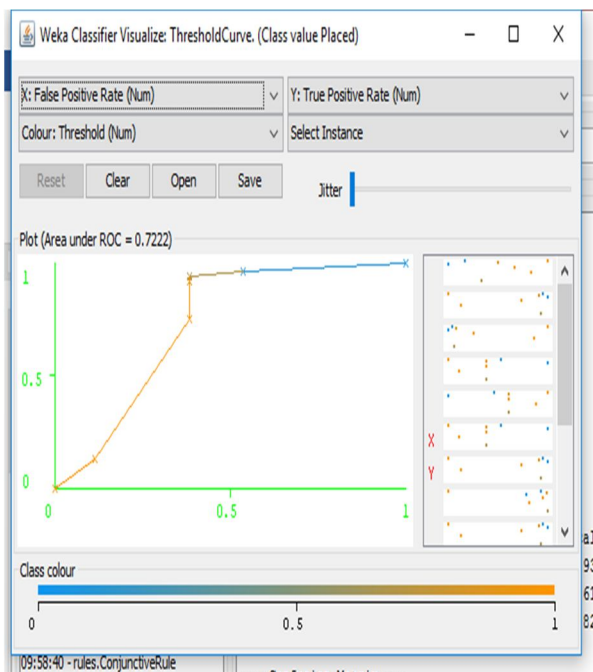


Fig. 1 ROC curve for Placed class of J48

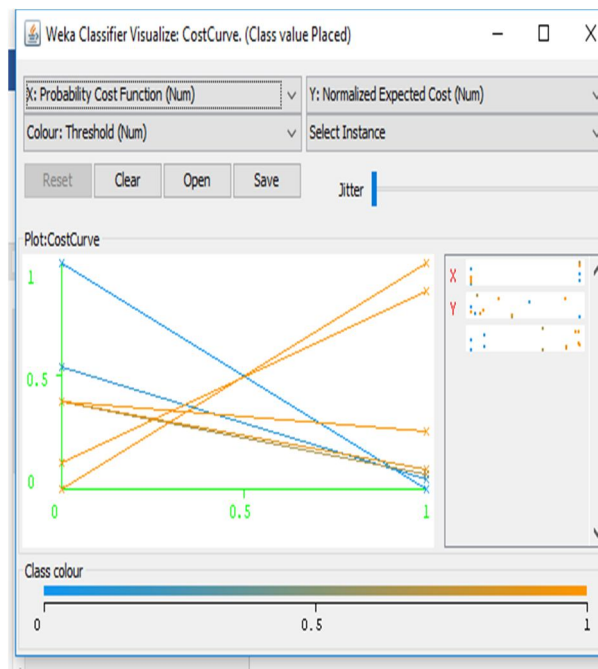


Fig. 2 Cost curve for Placed class of J48

Table 3 Model evolution parameter values which find during experimental work

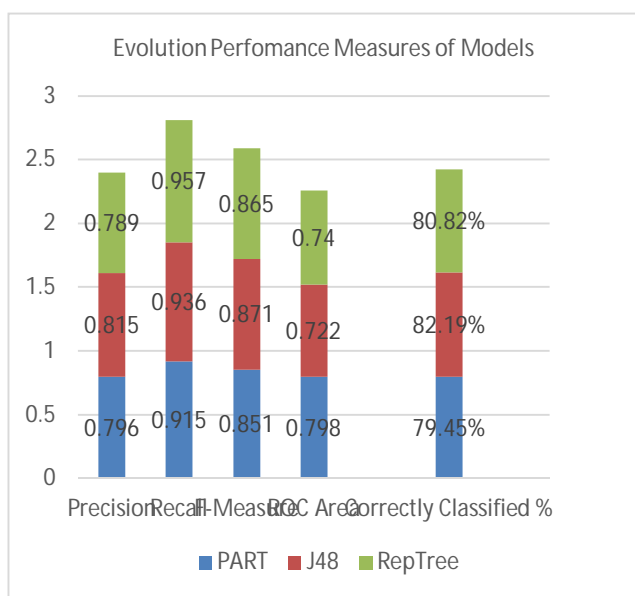


Fig. 3 Evolution of Models

Evolution measures for Placed Class	PART	J48	RepTree
TP Rate	0.915	0.936	0.957
FP Rate	0.423	0.385	0.462
Precision	0.796	0.815	0.789
Recall	0.915	0.936	0.957
F-Measure	0.851	0.871	0.865
ROC Area	0.798	0.722	0.74
Correctly Classified %	79.4521 %	82.1918 %	80.8219 %

B. PART Generated Rules

Table 4 Learning rules or Pattern from PART

hsc_p <= 55 AND ssc_p <= 71: Not Placed (27.0)	workex = Yes AND ssc_p > 52: Placed (24.0/1.0)
ssc_p > 64 AND specialisation = Mkt&Fin AND hsc_b = Others AND ssc_p > 70.5: Placed (42.0)	workex = No AND degree_t = Comm&Mgmt AND specialisation = Mkt&HR AND ssc_p <= 71 AND etest_p > 58 AND mba_p > 56.49: Not Placed (10.0)
ssc_p <= 55 AND hsc_s = Commerce: Not Placed (9.0)	workex = No AND degree_t = Sci&Tech AND hsc_p <= 65.5: Not Placed (7.0)
degree_p > 65.6 AND gender = M: Placed (44.0/2.0)	workex = No AND degree_t = Comm&Mgmt AND specialisation = Mkt&Fin AND degree_p > 61: Placed (8.0/1.0)
workex = No AND hsc_s = Commerce AND specialisation = Mkt&Fin: Not Placed (6.0/1.0)	

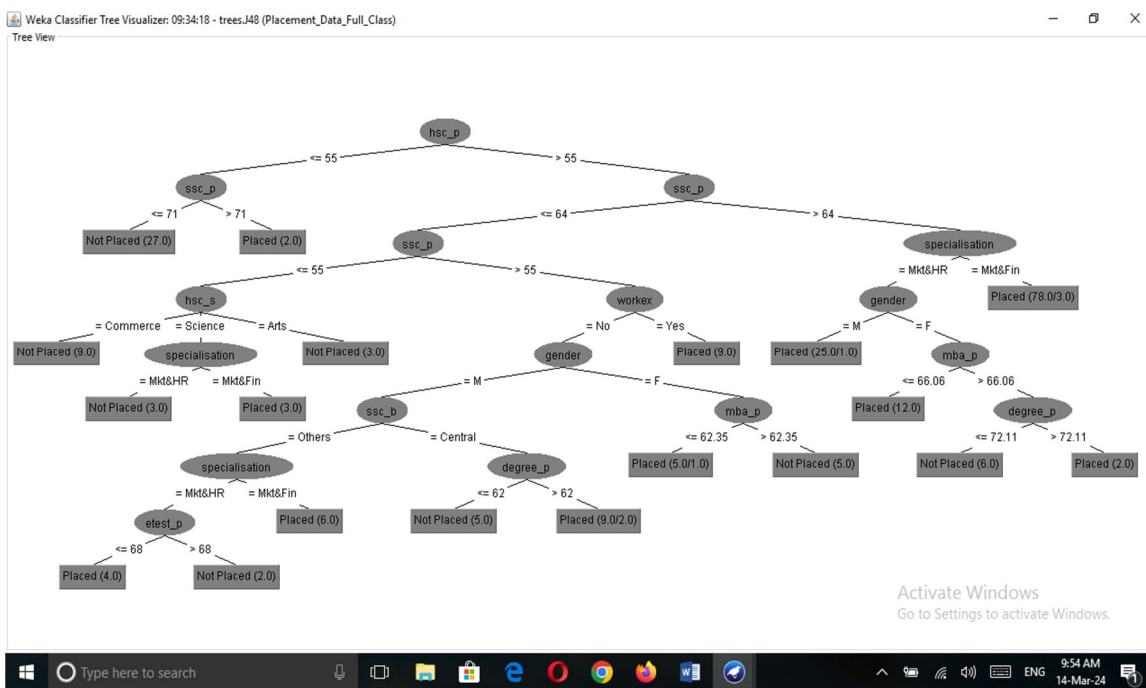


Fig. 4 Decision Tree Generated from J48 of WEKA

VIII. CONCLUSION

The performance measurement of the model was evaluated with the help of various metrics like accuracy, sensitivity, F1-score and precision. The performance visualization of the binary class classification problem was analyzed using a graphical plot AUC (Area under the Curve) ROC (Receiver Operating Characteristics) curve and Cost Curve. The ROC curve is generated by plotting the true positive rate against false-positive rates at various threshold rates. The best algorithm based on the performance parameters was selected to predict the placement category of MBA students. The ROC Curve and COST Curve of J48 Models for Placed Class are shown in Fig. 1 and Fig. 2. Predictive model result are shown in the Table 1, fig. 4., Table 4.

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