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# Fashion Designing & Fashion Trends in Current Scenario

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**Abstract:** *This research is clear about the fashion related to humans and their lives. This collection is sourced from field visit books and the internet. The fashion industry has changed a lot over the years. Fashion houses are no longer working with two collections per year - Fall/Winter and Spring/Summer. Multiple fashion professionals are working with multiple collections and deliveries every season. They are constantly inventing new ideas and creating new products to meet the aspirations of their customers. 'Fast fashion' companies are successfully using a variety of strategies to reduce production times, increase their competitive advantage, and accelerate the design process. This research project was undertaken to examine the relationship between the designer's ideas, the innovative design of the product and the aspirations of the consumer. The rapid economic development, multi-cultural fusion, attention-grabbing and high-fashion logo clothing design reflect and add integration requirements of a variety of elements, for diverse development, which makes these designers stand out among other fields. The essence of need to get inspiration for new design idea is called art. The exploration of abstract painting forms characterized by clear nature, form, color, expression and new aesthetics can bring new strength to fashion design, so as to promote. In order to develop innovative and diverse fashion designs, this paper describes upcoming garments, features of abstract art, all focusing on the analysis and study of fashion design abstract expression, respectively, by the three aspects of the color of the dress design, form, effect of the essence art on modern fashion design, in the context of the application of modern and organic Along with achieving his mastery in clothes, there is a change in the dress style. In this paper, an attempt has been made to identify opportunities for future research and to advance fashion practices.*

**Keywords:** *Fashion Designer, Current Fashion, Organic Fabric, Apparel on Demand, Health depend on Fashion*

## I. INTRODUCTION

Fashion design is the art of creating clothes and accessories in an artistic way. As an academic field of study, fashion design draws on a number of disciplines including history, business, illustration, and technology. Fashion design as an art practice is all intertwined with culture. Fashion designing is an ever-evolving art form that can be seen all around us in the clothes we wear and the accessories we use. As fashion trends come and go, so do the design elements that are used to create each style. Fashion design is a mix of arts such as clothing, footwear, purses and jewelry, cosmetics in which a "fashion designer" creates attractive things for consumers including accessories such as clothing, shoes, and handbags. He can specialize in any of these items or you can work in any area of jewelry design or in more than one of these. Fashion world changes from time to time according to the environment and environment. Varies according to the world of the world. The work of a fashion designer is different in the world of fashion. That fashion style is attractive and favorite because a good fashion designer is considered to be the one who leaves a mark on the hearts of people with his art. is. That which is related to fashion, whether it is jewelry, apparel or men's adornment, but with all this as well as without clothing, all this decoration and jewelry. Understand how we should use clothes to make a costume. Which is beneficial for our health and our lifestyle. In this blog post, we look at how fashion design is changing today and why you should care.

## II. WHAT TO LOOK FOR WHEN CHOOSING A FASHION DESIGNER

When you're ready to take your fashion design career to the next level, there are a few things to consider when starting your fashion designer search? There are many things to consider when selecting a fashion designer, but here are some of the most important factors:

- 1) *Experience:* How long has the fashion designer been in this business? Do they have comfortable experience working with clients? And what kind of experience does he have in the industry?
- 2) *Portfolio:* Take a look at a fashion designer's portfolio, do their designs reflect your personal style? Do you like her beauty? The image of the designer can also be gauged from the portfolio.

- 3) *Rapport*: It is important that you feel comfortable communicating with your potential fashion designer. Do they find it easy to listen and listen to your ideas?
- 4) *Price*: Be sure to get an estimate of the total cost of the services before making a final decision. Be sure to compare prices between different designers to get an idea of what fair market value is.
- 5) *References*: Ask the fashion designer for references from previous clients. Talk to these references about their experiences working with the designer.

### III. THE DIFFERENT TYPES of FASHION DESIGN & HOW to BECAME a GOOD FASHION DESIGNER

Fashion designing is the process of designing clothing and accessories. It can be done by hand or using computer-aided design (CAD) software.

There are four main types of fashion designs: haute couture, ready-to-wear, mass market, and pret-a-porter. Haute couture is made up of high-end, custom-made clothes that are designed for individual clients. Ready-to-wear is a type of clothing that is produced in small quantities and is sold off the rack. Mass market clothing is produced in large quantities and is aimed at a wider audience. Pret-a-porter is a type of ready-to-wear clothing that is made in limited quantities and is sold in upscale boutiques.

A fashion designer is someone who designs clothing, including dresses, suits, and other apparel. There are many different types of fashion designers, including those who design for high-end labels, those who design for mass-market retailers, and those who design for specific body types or lifestyles.

Becoming a fashion designer can be a rewarding career choice, but it takes hard work, dedication, and talent to succeed. If you have a passion for fashion and want to design your own clothes, here are some tips on how to become a fashion designer:

#### A. *Get a Degree in Fashion Design.*

While you don't necessarily need a degree to become a fashion designer, it can give you the technical skills and knowledge you need to be successful. There are many schools that offer degrees in fashion design, so do your research to find one that's right for you.

#### B. *Start Your Own Line or Label.*

One of the best ways to get your name out there as a fashion designer is to start your own line or label. This can be done by launching an online store or partnering with a local retailer. By having your own line or label, you'll be able to control every aspect of the design process from start to finish.

#### C. *Intern with Established Designers*

If you want to learn from the best in the business, consider interning with established designers. This course will give you first-hand experience of what it's like to

### IV. THE DIFFERENT MATERIALS USED in FASHION DESIGNING

In current scenario, fashion designers are using a variety of different materials in their designs. Some of the most popular materials used in fashion designing include:

- 1) *Leather*: Leather is a classic material that has been used in fashion design for many years. It is durable and has a luxurious look and feel, making it a popular choice for high-end fashion garments.
- 2) *Denim*: Denim is another popular material used in fashion design. It is comfortable and casual, yet stylish and chic. Denim can be used to create a variety of different looks, from relaxed and laid-back to more formal and dressy.
- 3) *Silk*: Silk is a luxurious material that adds a touch of elegance to any outfit. It is often used for eveningwear or special occasion dresses.
- 4) *Cotton*: Cotton is a versatile material that can be used for both casual and formal wear. It is comfortable and breathable, making it ideal for summer garments.
- 5) *Wool*: Wool is a warm material that is perfect for winter clothing. It is also very versatile, as it can be used to create both casual and formal looks.

## V. ORGANIC FABRICS, RESEARCH & PROCEDURE

Organic clothing is clothing made from ingredients grown in compliance with organic farming standards that are made from these ingredients. Organic clothing can also be made from cotton, jute, linen, silk, ramie or wool. Clothing made from organic and natural materials such as linen, hemp, organic cotton and TENCEL™ are also found in the market and this is also helping the markets grow a lot. But still people are less aware of it, say that many of the population of our country is untouched by it. These are fabrics that are eco-friendly, less harmful to the planet and some are even biodegradable. No chemicals are added to the farming certified organic cotton eco to make it and it is also GMO free. Contains certified organic cotton free of toxic dyes and fabric treatments, including heavy metals and fragrances. People with chemical sensitivities and such allergies can safely wear organic cotton. There is no harm in wearing it. Statistically, in the United States, clothing does not need to be 100% organic in order to use the organic label. Organic compounds refer to any chemical substance containing carbon atoms. In general, organic compounds contain covalent bonds. They form the building blocks for all living organisms. They are defined by various physical properties such as odor, solubility, density, melting point, and boiling point. Organic cotton seeds are untreated and not genetically modified. Whereas, non-organic cotton seeds are usually treated with pesticides, and are always genetically modified. This is so that the crops produce more cotton, and are immune to diseases.

If you pay attention to organic clothes, nowadays a lot of organic clothes have come in the market, some of which are accessible to people and some are out of reach, that is, whose information has not been given yet. Some of this has been explained to consumers. So we have listed below some which are based on facts and some whose names are not yet known to people and some of them I have personally researched, some of them are named like milk cloth, rose fabric, fabric, banana fabric, aloe vera fabric, corn fabric, orange fabric, eucalyptus. Cloth is actually such a garment, wearing which gives us a comfort, which also gives us physical comfort, which does not cause any kind of problem or any kind of allergy.

## VI. RESULTS & DISCUSSION

According to study nowadays people are getting very good employment in making different types of apparels and day by day this industry is growing a lot because clothes is a medium which is worn by everyone like we use air, water and food, live without Similarly, living without it cannot be imagined. It is an important thing in our life. Come, on the basis of the facts coming forward, we try to know in which form and how it is important for us.

Bamboo cloth is made from bamboo pulp. Hence it does not require chlorine while bleaching and can be easily dyed with very little water. Fabrics that are not easily dyed are often treated with harsh chemicals and a lot of water, so organic fabrics that are easily dyed are usually the best for the environment.

Organic cotton is more environmentally friendly than the conventional variety because it uses absolutely no pesticides, herbicides, or insecticides during the growing cycle. There are many producers of this crop, and its number is increasing continuously.

Recycled wool also has many benefits for the environment and the economy. It is supposed to reduce our dependence on foreign oil, reduce discarded, discarded clothing and generally reduce air, water and soil pollution as well. When a polyester garment reaches a place where they burn some of the waste, there the polyester after burning produces some toxic emissions which also pollute the air-recycling of these garments also reduces its toxic emissions.

Eco friendly products are now a new part of the industry, according to the survey, it's time to embrace more deeply, but as times change, more products will become available to eco-conscious consumers. Eco friendly clothing is very trendy these days and with the economy going on in the world and our daily life, eco friendly clothing matters a lot. Organic clothes and recycled clothes are great for you and your health as well as make you stand out among your group. The research also included plain white T-shirts, polo shirts and caps made from bamboo and clothing made from recycled plastic bottles. As is the case with anything, eco-friendly clothing also has its downsides, such as it being a bit more expensive for the consumer, but organic clothing is always good and I'm sure it's time Along with this, the prices will also increase.

One of the most dramatic changes has been the shift away from traditional cotton. As an eco-friendly alternative, sustainable and socially responsible businesses are now opting for organic cotton fabric. Its production process is also less harmful to the environment and humans. Unlike the conventional style, which involves the use of synthetic pesticides and hazardous chemicals, organic farming is low-impact. People who buy from producers are becoming more aware of how the products they are buying are made. That's why their makers are creating styles crafted from enduring authority. From sports shirts to all the accessories, eco friendly products have become a good option that is designed in harmony with nature. When you buy a product that is produced in an organic, cyclical or eco-friendly way, doing surveys with your money and health also go a long way in creating demand for alternative products.



## VII. CONCLUSION

All eco-friendly apparels are designed only for people leading a healthy, active lifestyle and caring enough about the environment and society to be well aware of the impact their clothing has on the rest of the world. Every one of us knows very well that to live in the world, good health, and good food, drinking and wearing good clothes along with other things is very important. Therefore, now we should promote such clothes which are made using natural organic methods because it will protect our body from any infection, wearing it will not affect our body badly and our body will also remain healthy. As people are becoming more aware of their environmental impact, so are those who make synthetic fibers, developing sustainable and eco-friendly materials. The development of these biological fibers that can replace synthetic fibers has further piqued the curiosity of researchers. As a result of our collective awareness of the consequences of the fashion industry today, businesses have begun to embrace sustainable materials even more. As people are becoming more aware of their environmental impact, so are those who make synthetic fibers, developing sustainable and eco-friendly materials. The development of these biological fibers that can replace synthetic fibers has further piqued the curiosity of researchers. As a result of our collective awareness of the consequences of the fashion industry today, businesses have begun to embrace sustainable materials even more. Apparel and accessories made from natural and fair trade materials like soy, organic cotton, bamboo, and leather alternatives are eco-conscious, socially responsible, and stylish all at the same time. So do our environment a favor and buy eco-friendly clothes.

## VIII. ACKNOWLEDGMENT

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