



# IJRASET

International Journal For Research in  
Applied Science and Engineering Technology



# INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

**Volume:** 12    **Issue:** II    **Month of publication:** February 2024

**DOI:** <https://doi.org/10.22214/ijraset.2024.58470>

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# Research on Cloud Computing

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**Abstract:** *Cloud computing represents a pivotal advancement in the IT sector, offering efficient management and distribution of vast amounts of data and resources across the internet. Essentially, it enables accessing IT infrastructure over a network without local installations. Businesses benefit from the flexibility to adjust resource levels according to operational demands, leading to reduced infrastructure costs. Additionally, cloud computing facilitates faster application testing, streamlined management, and adaptable resource allocation. Its widespread application across various contexts underscores its significance in daily life. This paper comprehensively examines cloud computing, encompassing its architecture, characteristics, varieties, service models, advantages, and challenges.*

## I. INTRODUCTION

The evolution of cloud computing has revolutionized the functioning of the IT sector. It enables the provision of improved IT services at reduced costs and with minimal investment. The rise in popularity of software as a service (SaaS) can be attributed to the transformative impact of cloud computing on the development and procurement of IT hardware. This internet-based technology grants users convenient access to server-stored data as a service, significantly altering the landscape of IT infrastructure provisioning.

Cloud computing operates on a pay-as-you-go model, allowing customers to only pay for the services they use. It is a computing paradigm that offers massively scalable IT-enabled capabilities to multiple customers, delivered as a service over the internet. This encompasses various services such as storage capacity, processing power, business applications, and components. Cloud computing provides a set of network-enabled services that are scalable, guaranteed, typically customized, and relatively affordable in an easy-to-use manner.

Defined by the National Institute of Standards and Technology (NIST), cloud computing involves delivering enormously scalable IT-related capabilities

as a service through the internet to external consumers. It is characterized by the provision of hardware and software on demand across a network, without the constraints of specific devices or

locations. NIST further describes cloud computing as a model that enables ubiquitous, convenient access to a shared pool of customizable computing resources and services, swiftly supplied and deployed with minimal administrative effort or service contact.

Cloud computing encompasses four types: private cloud, public cloud, community cloud, and hybrid cloud. Additionally, it offers three popular service models: Platform as a Service (PaaS), Infrastructure as a Service (IaaS), and Software as a Service (SaaS). These models exemplify the diverse applications of cloud computing across various sectors.

While choosing a cloud computing solution presents challenges, it also presents significant opportunities with substantial rewards. This research will provide an overview of cloud computing architecture, features, and service models, while also discussing their advantages and challenges.

## II. HISTORY, LITERATURE REVIEW AND METHODOLOGY ON CLOUD COMPUTING

### A. History of Cloud Computing

Cloud computing traces its roots back to the ideas proposed by John McCarthy in 1960, envisioning computers as a public utility. This concept gained traction over time, with Parkhill highlighting the potential for computers to function as a public utility in "The computer utility challenges" [6]. The term "Cloud" computing originated in the telecommunications industry, referring to virtual private networks that helped balance network utilization and reduce bandwidth wastage associated with point-to-point data lines.

Over the years, cloud computing has evolved to encompass servers and network infrastructure, becoming an integral part of the IT landscape. Industry players like Amazon, with the introduction of Amazon Web Services (AWS), have significantly benefited from leveraging cloud computing to enhance their business operations.

Similarly, companies like Google and IBM have also invested in cloud computing research, further expanding its adoption and development. Eucalyptus stands out as the first open-source platform for private cloud deployment, contributing to the accessibility and customization of cloud computing solutions. Overall, cloud computing has become widely adopted across various industries, driving innovation and efficiency in IT infrastructure management and service delivery.

### B. Literature Review On Cloud Computing

A literature review on cloud computing typically involves summarizing and synthesizing existing research, scholarly articles, and publications related to various aspects of cloud computing. This includes topics such as its definition, architecture, service models, deployment models, benefits, challenges, security issues, adoption trends, and future directions. The review aims to provide a comprehensive understanding of the current state of knowledge in the field and identify gaps or areas for further research.

Key points to include in a literature review on cloud computing may encompass:

- 1) **Definition and Concepts:** Define cloud computing and its key concepts such as on-demand self-service, broad network access, resource pooling, rapid elasticity, and measured service.
- 2) **Architecture:** Discuss the architecture of cloud computing, including components such as front end, back end, middleware, and the network infrastructure.
- 3) **Service Models:** Describe the three main service models of cloud computing: Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS), highlighting their characteristics and use cases.
- 4) **Deployment Models:** Explain the four deployment models of cloud computing: public cloud, private cloud, community cloud, and hybrid cloud, and discuss their advantages, disadvantages, and adoption trends.
- 5) **Benefits:** Outline the benefits of cloud computing, including cost savings, scalability, flexibility, agility, reliability, and accessibility.
- 6) **Challenges and Issues:** Address the challenges and issues associated with cloud computing, such as security and privacy concerns, data protection, compliance, vendor lock-in, interoperability, and performance.
- 7) **Security:** Explore security considerations in cloud computing, including data encryption, identity and access management, network security, compliance with regulations, and security best practices.
- 8) **Adoption Trends:** Analyze current trends and patterns in the adoption of cloud computing across industries and sectors, highlighting factors driving adoption and barriers to adoption.
- 9) **Future Directions:** Discuss emerging trends, technologies, and research directions in cloud computing, such as edge computing, serverless computing, multi-cloud environments, and artificial intelligence in cloud computing.

### C. Methodology

the research methodology utilized involves employing descriptive methods to gather information on various facets of a problem. The materials for this study were acquired through Google Scholar and Scopus. Multiple authors presented diverse perspectives on cloud computing, each offering their unique definition of the concept. A noteworthy finding across these views is the emphasis on the pay-as-you-use model as a defining characteristic of cloud computing.

## III. CLOUD COMPUTING ARCHITECTURE

Cloud computing services are classified into three types: the front end, back end, and network. The front end, visible to the client or user, interacts with the back end, which constitutes the cloud system. Within the back end are the client's computers, servers, and data storage facilities. A centralized server oversees system management, traffic monitoring, and client requests, employing specialized software protocols and adhering to predetermined standards.

The architecture of cloud computing encompasses various levels and services, including the client, application, platform, infrastructure, and server. A cloud customer refers to a collection of computer hardware and software that utilizes cloud computing to provide applications tailored for delivering cloud services.

### A. Infrastructure-as-a-service (IaaS)

Cloud users have direct access to essential computer resources and information technology infrastructure provided by the cloud, including processing power, storage, and networks. In Infrastructure as a Service (IaaS) clouds, virtualization is commonly used to dynamically allocate and manage physical resources to meet the varying demands of cloud users. The primary virtualization strategy involves creating discrete virtual machines (VMs) that are isolated from both the underlying hardware and other VMs.

The multitenancy paradigm allows multiple instances from different cloud users to run on a single application, which modifies the software architecture of the application. In contrast to this model, Infrastructure as a Service offerings such as Google App Engine, Microsoft Azure, Java, and developer tools provide alternative approaches to accessing cloud infrastructure.

#### B. Platform as a service (PaaS)

A platform for development known as "platform as a service" enables users of the cloud to build cloud services and apps by supporting the whole "software lifecycle." In contrast to SaaS, which only hosts finished cloud applications, this provides a development platform that hosts both finished and inprogress cloud applications. As a result, PaaS offers development infrastructure such as configuration management, tools, programming environments, and other components in addition to a hosting environment. Microsoft Azure, Google App Engine, developer tools, and Java are a few examples of PaaS.

#### C. Software as a service (SaaS)

Software as a Service (SaaS) is a cloud computing model where software applications are hosted and provided to users over the internet on a subscription basis. Instead of purchasing and installing software on individual devices, users access the software through a web browser or application interface. SaaS eliminates the need for users to manage and maintain software infrastructure, including servers, databases, and updates, as these responsibilities are handled by the SaaS provider. This model offers scalability, flexibility, and cost-effectiveness, as users can typically pay for only the features and resources they need. Popular examples of SaaS include email services like Gmail, productivity suites like Microsoft Office 365, and customer relationship management (CRM) platforms like Salesforce.

### IV. CHARACTERISTICS OF CLOUD COMPUTING

Cloud computing exhibits several key characteristics that distinguish it from traditional computing models. Some of these characteristics include:

- 1) **On-Demand Self-Service:** Users can provision computing resources, such as storage, processing power, and network bandwidth, as needed without requiring human intervention from the service provider.
- 2) **Broad Network Access:** Cloud services are accessible over the internet from various devices, including laptops, smartphones, and tablets, enabling ubiquitous access for users.
- 3) **Resource Pooling:** Cloud providers aggregate computing resources to serve multiple users, allowing for dynamic allocation and efficient utilization of resources based on demand.
- 4) **Rapid Elasticity:** Cloud resources can be rapidly scaled up or down to accommodate fluctuations in workload and demand, providing flexibility and cost efficiency.
- 5) **Measured Service:** Cloud computing resources are monitored, controlled, and billed based on usage, allowing users to pay only for the resources they consume.
- 6) **Scalability:** Cloud services can easily scale to support growing or fluctuating workloads, ensuring that resources are available to meet demand without manual intervention.
- 7) **Reliability and Availability:** Cloud providers typically offer robust infrastructure and redundancy measures to ensure high availability and reliability of services, minimizing downtime and service disruptions.
- 8) **Security:** Cloud providers implement various security measures, such as data encryption, access controls, and compliance certifications, to protect data and ensure the confidentiality, integrity, and availability of services.

### V. CLOUD COMPUTING DEPLOYMENT TYPE

Cloud computing deployment types refer to the various models or configurations in which cloud services are delivered and managed. There are typically four main deployment types:

- 1) **Public Cloud:** In a public cloud deployment, cloud services are provided over the internet by third-party providers and are available to the general public. These services are hosted on the provider's infrastructure and are accessible to multiple users, offering scalability and cost-efficiency. Users typically pay for the resources they consume on a pay-as-you-go basis.
- 2) **Private Cloud:** A private cloud deployment involves cloud services that are provisioned and dedicated to a single organization or entity. The infrastructure may be hosted on-premises or by a third-party provider, but it is solely dedicated to the organization's use. Private clouds offer greater control, customization, and security compared to public clouds, making them suitable for organizations with specific compliance or security requirements.

- 3) **Hybrid Cloud:** Hybrid cloud deployments combine elements of both public and private clouds, allowing organizations to leverage the benefits of both models. This deployment type enables seamless integration and portability of workloads between public and private cloud environments. Organizations can utilize public cloud resources for scalability and flexibility while maintaining sensitive data and critical workloads in a private cloud environment.
- 4) **Community Cloud:** Community cloud deployments are shared infrastructure environments that are provisioned and used by a specific community of users or organizations with shared interests or requirements. These deployments are tailored to the needs of the community and may be managed by a single organization or multiple organizations collaboratively. Community clouds offer shared resources, cost-sharing opportunities, and enhanced collaboration among community members.

## VI. BENEFITS AND CHALLENGES OF CLOUD COMPUTING

Cloud computing offers various benefits and challenges that organizations need to consider when adopting cloud services.

### A. Benefits of Cloud Computing

- 1) **Cost Efficiency:** Cloud computing eliminates the need for upfront infrastructure investment, as users pay only for the resources they consume on a pay-as-you-go basis. This model reduces capital expenses and allows for cost-efficient scaling of resources based on demand.
- 2) **Scalability and Flexibility:** Cloud computing provides on-demand access to scalable computing resources, allowing organizations to quickly scale up or down based on changing business needs. This flexibility enables efficient resource allocation and supports agile business operations.
- 3) **Accessibility and Mobility:** Cloud services are accessible over the internet from any location and device with an internet connection, enabling remote access and mobility for users. This accessibility enhances collaboration, productivity, and flexibility for organizations with remote or distributed teams.
- 4) **Reliability and High Availability:** Cloud providers typically offer robust infrastructure and redundancy measures to ensure high availability and reliability of services. This includes data replication, automatic failover, and backup and recovery capabilities, minimizing downtime and service disruptions.
- 5) **Enhanced Collaboration:** Cloud computing facilitates collaboration and information sharing among users, enabling real-time access to shared documents, applications, and data. This fosters teamwork, communication, and productivity for distributed teams.

### B. Challenges of Cloud Computing

- 1) **Security and Privacy Concerns:** Cloud computing introduces security and privacy risks associated with storing and accessing sensitive data over the internet. These concerns include data breaches, unauthorized access, data loss, and compliance with regulatory requirements.
- 2) **Data Management and Governance:** Managing and governing data in the cloud can be challenging, particularly in multi-tenant environments where multiple users share resources. Organizations need to implement robust data management practices, including data encryption, access controls, and data lifecycle management, to protect and manage data effectively.
- 3) **Vendor Lock-In:** Cloud computing providers use proprietary technologies and platforms, leading to vendor lock-in for organizations that rely heavily on specific cloud services. This can limit interoperability and portability of applications and data between different cloud providers, making it difficult for organizations to switch providers or migrate to alternative platforms.
- 4) **Performance and Reliability:** While cloud providers offer high availability and reliability, performance issues such as latency, network congestion, and service outages can still occur. Organizations need to carefully consider performance requirements and service level agreements (SLAs) when selecting cloud providers and designing cloud architectures.
- 5) **Compliance and Legal Issues:** Cloud computing raises compliance and legal concerns related to data sovereignty, jurisdictional issues, and regulatory requirements. Organizations need to ensure that their cloud deployments comply with applicable laws, regulations, and industry standards, particularly in regulated industries such as healthcare, finance, and government.

## VII. CONCLUSION

In this research, we discussed the architecture, types, characteristics of cloud computing is key in information technology as it reduces cost for organizations and makes it easier to access files. It also helps to reduce data delay and redundancy. Any organization that wants to adopt cloud computing should consider the key challenges which is security and privacy.

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