

SWEC:

Established in 2001 with the approval of AICTE, New Delhi and Government of A.P. The College is affiliated to J.N.T.U., NBA & NACC A++ & is with UGC autonomous from 2022, Hyderabad and is promoted by Sridevi Education Society. The core objective of the institution is to contribute to the educational needs of State and Nation, with an emphasis on promoting girl education and women empowerment. Our total strength sums up to 3090. Sridevi Women's Engineering College provides an excellent academic environment and latest learning resources to help students make the most out of their career goals.

MBA Department:

Management Studies was established in 2006, became Autonomous from 2022 with two specializations: Human Resources (HR) and Finance (Fin). The faculty comprises a team of dedicated professionals with vast experience in their respective disciplines. Department organizes value added courses, workshops, conferences and industrial visits to facilitate the students to understand the industrial environment, work culture and prepares them for the corporate life so as to bridge the gap between the Institution and the Industry.



smt .K. Jyothi Devi,
chief patron



Dr. K. Radha Kishan
Rao, M.D,
Patron



Dr. A. Narmada
Principle &
Conference
Chairperson



Dr. U. Padmavathi,
Professor & HOD, MBA
conference convener



Sridevi Women's Engineering College

**Autonomous
Department of MBA**

**“Technology And Knowledge
Based Entrepreneur for
sustainable Industrial
development”**

Idea is a way to Research



Announces

Two Days National Conference on:

**18th and 19th
DEC 2024**

Mode Of payment for Registration

Registration & Publication

Fee: Rs 1500/- (It Should Be Paid along with Full Paper)

GPAY: 9490648383

Mrs. K. Sri Ranga Lakshmi

Submission Guidelines:

- Submit the Abstract and full paper in the word document.
- Font Style: Times New Roman
- Font Size: Headings 14, Regular Text 12
- Line Spacing: 1.5
- Abstract should be 150 words with 4 to 5 key words
- Complete paper should be of 2000 to 2500 words including tables

Submit Abstract and Full Paper to:
sridevimbaconference@gmail.com

Themes:

- *Finance & Economics
- *Marketing Management
- *HR Management
- *Entrepreneurship
- *Technology in Management

Benefits of the Conference:

*E- certificate for presentation. *Publication in a UGC care journal after double-blind peer review and plagiarism below 20% *Knowledge sharing on the themes of the conference.

Conference:

The two-day National Conference on Technology and Knowledge Based Entrepreneur for sustainable Industrial development a forum for discussion and collaboration for Academicians, Researchers and Corporate executives in different phases of business. The Conference provides elaborative framework of innovative strategies for business forms to develop competitive advantage. The main objective is to innovate and implement cutting-edge, sustainable technologies and knowledge-sharing platforms that drive industrial efficiency, reduce environmental impact, and promote the circular economy.

Conference Advisory Committee:

- Dr. Sindhu Professor, Director and Chairperson, BoS, SMS, JNTUH
- Dr. T. Ravinder Reddy, SWEC Advisor
- Dr. S. Jagadeesh, Dean-Admissions
- Dr. K. Siva Nagi Reddy, Dean Academics
- Mr. K. Bruhaspathy Rao, President, Pioneer Gas Power Ltd.
- Dr. B. Narendra Kumar, Dean-Media, PR & Protocol
- Dr. K. C. Ravi Kumar, Dean-Innovation, Incubation & Alumni.

Co Convener:

1. Mrs. K. Sri Ranga Lakshmi

Faculty Coordinator:

1. Mrs. M.V. Mani Chandana

Organizing Committee:

1. Mr. B. Sudhakar Reddy
2. Mrs. M. Sandhya Rani
3. Mrs. N. Hima Bindu
4. Mrs. K. Prasanthi
5. Ms. J. Harshitha
6. Mr. T. Vinod

Important Dates	
Abstract Submission	20 th NOV 2024
Acceptance of Abstract	25 th NOV 2024
Full Paper	9 th DEC 2024
Conference	18 th & 19 th DEC 2024

Best Paper:

*Two best papers from each track would be awarded merit certificate *The Journal is indexed in Google scholar along with other indexing partners

Who Can Participate >>>

For Any Queries Contact: +919346582257

Academicians, Research Scholars, Students who wish to contribute their research work can share their thoughts on the given Themes.