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A Method for Processing Online Order based on the Choice of User

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Abstract: Consumers can buy goods or services from a seller directly over the Internet from a website where the particular product is available. This is called online shopping. This paper presents a method for online price prediction of products from website.

Keywords: Consumer behaviour; online shopping; e-commerce; Order Supplying

I. INTRODUCTION

Online shopping allows consumers to directly buy goods or services from a seller over the Internet using a web browser. It is also part of e-commerce. Actually consumers find a product of interest from the website of the retailer directly or by searching alternative vendors using search engine prepared by vendors. It displays the same product's availability and pricing at different e-retailers. Online stores are usually available 24 hours a day, nowadays people can have internet access both at home or at workplace. So, people need not to go to the retail store. Online stores must describe products for sale with text, photos, and multimedia files, Some online stores provide or link to supplemental product information, such as instructions, safety procedures, demonstrations, or manufacturer specifications. Some provide background information, advice, or how-to guides designed to help consumers decide which product to buy. Some stores even allow customers to comment or rate their items. Another advantage of shopping online is being able to quickly seek out deals for items or services provided by many different vendors, online price comparison services and discovery shopping engines can be used to look up sellers of a particular product or service.

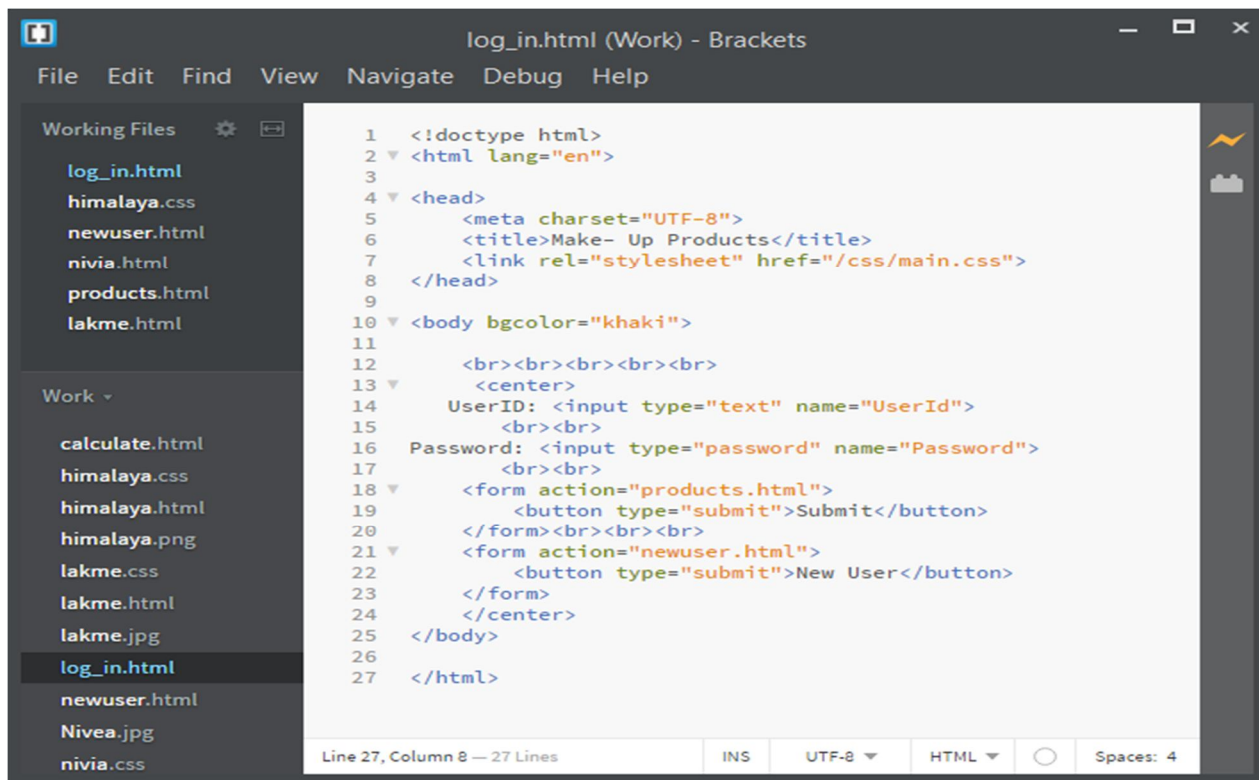
This paper presents a novel method for online price prediction of products of a particular website. This system can collect the online price of a particular product by crawling the particular website and store the information.

II. LITERATURE REVIEW

Consumer attitudes toward online shopping usually been determined by two factors; one is trust, and another is perceived benefits [1]. Therefore, trust and perceived benefits seem to be the critical conjectures of consumer behavior toward online shopping [2]. Moreover, information quality, merchandise attribute, website design, transaction capability, payment, security/privacy, delivery, self-consciousness, state of mind, the consumer's time sense and customer service are strongly predictive of online shopping satisfaction [3]. In Malaysia, information quality and purchase quality linked with the post-purchase quality are statistically significant in the case of customer satisfaction [4]. However, brand image and quality of products, goodwill of country of origin also influence significantly on purchase intention of online products [5]. Moreover, online data extraction about the products, services along with the historical data for individual customers is ingredient element to choose an online store or make re-purchase decision [6] identified that both shopping enjoyment and perceived usefulness (website) strongly predict the intention to re-purchase over online. On the contrary, [7] found shopping enjoyment can increase the intent of new customers but does not influence customers to return. In fact, the web store which utilizes value-added mechanisms in the search engine and providing customers a challenging experience may increase customers' shopping enjoyment. Furthermore, if there are more often customers back to the web store, their shopping enjoyment then be determined by their involvement with the product [8]. Researchers [9] proposed a model of attitude, behaviour, and shopping intention towards Internet shopping in general. The design includes several indicators classified into four broad categories like product value, quality services offered through the website, the shopping experience, and the risk perception of the online shopping. Other researchers [10] studied categories of variables, which drive online shopping activity. In their study, they divided the features into three broad categories. Perceived characteristics of the web sale channel are the first one which includes risk, online shopping experiences, advantage, service quality, trust. The second category is a website and product features which are risk reduction measures, site features, and product characteristics; and the last group is consumer characteristics. Various types of features, demographic variables, consumer shopping orientations, consumer innovativeness and psychological variables, computer, Internet knowledge, and usages drives consumer characteristics.

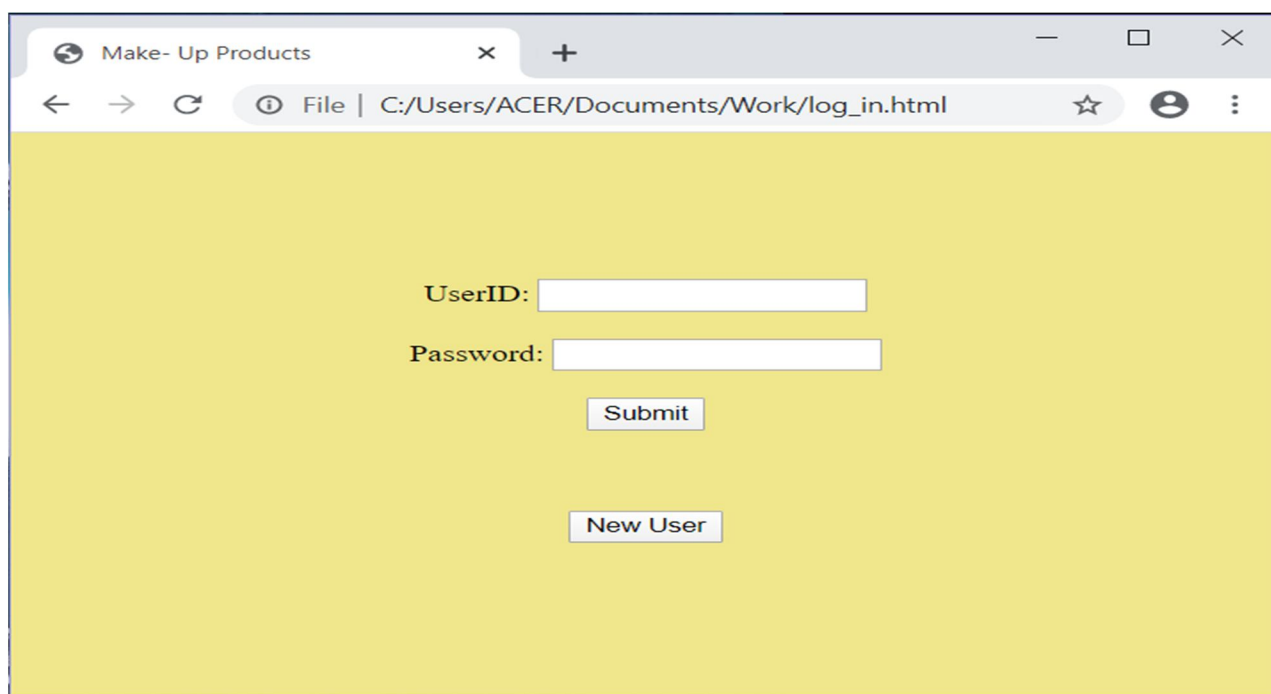
A. Proposed Method

In this paper, a system has been developed where user can choice item or items and the system fulfilled the choice. Also bill was generated and it can deliver to customer. Each user has to enter the system by giving login details. That item is basically searched by the user in a particular online shopping website and the system has the ability to predict. The outputs are shown in following screenshots.

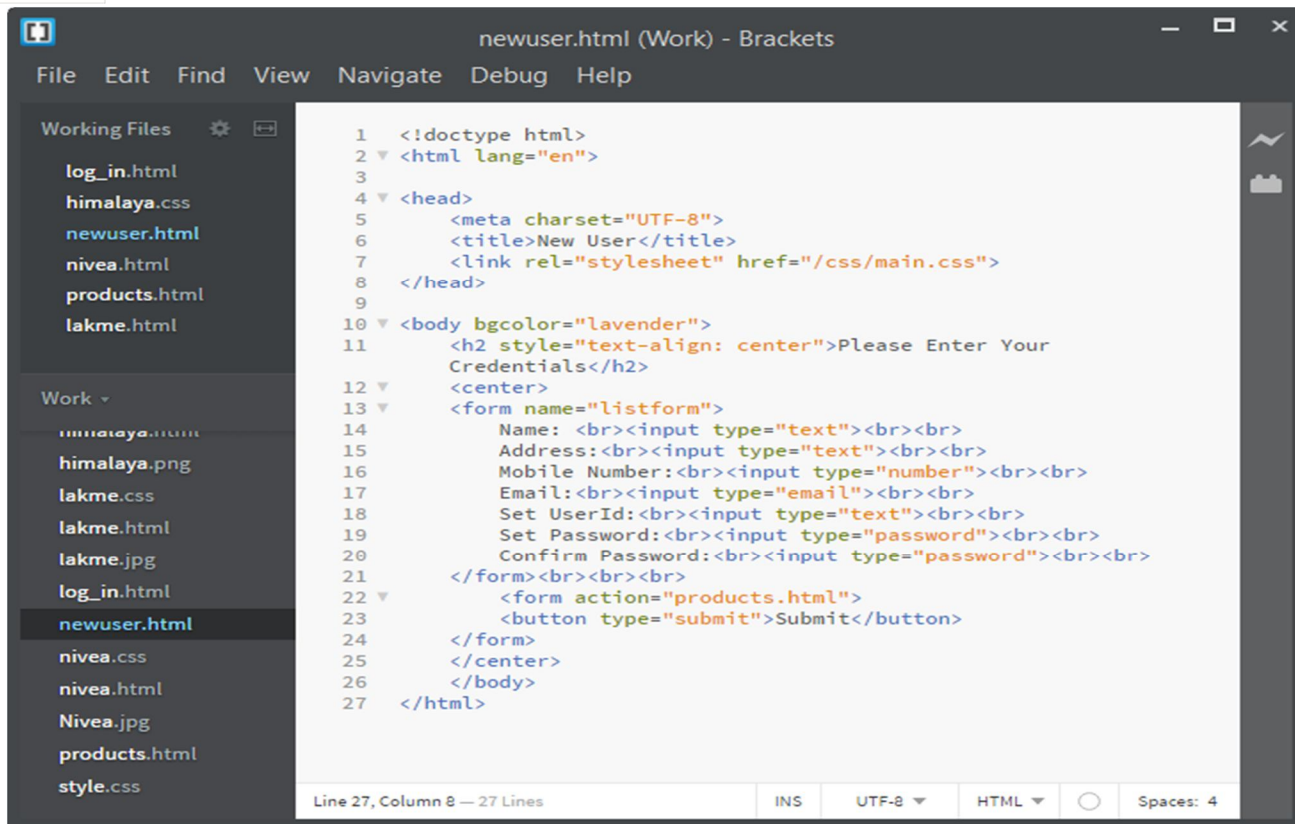


```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5   <meta charset="UTF-8">
6   <title>Make- Up Products</title>
7   <link rel="stylesheet" href="/css/main.css">
8 </head>
9
10 <body bgcolor="khaki">
11
12   <br><br><br><br><br>
13   <center>
14     UserID: <input type="text" name="UserId">
15     <br><br>
16     Password: <input type="password" name="Password">
17     <br><br>
18     <form action="products.html">
19       <button type="submit">Submit</button>
20     </form><br><br><br>
21     <form action="newuser.html">
22       <button type="submit">New User</button>
23     </form>
24   </center>
25 </body>
26
27 </html>
```

Log-In Page to Validate User detail

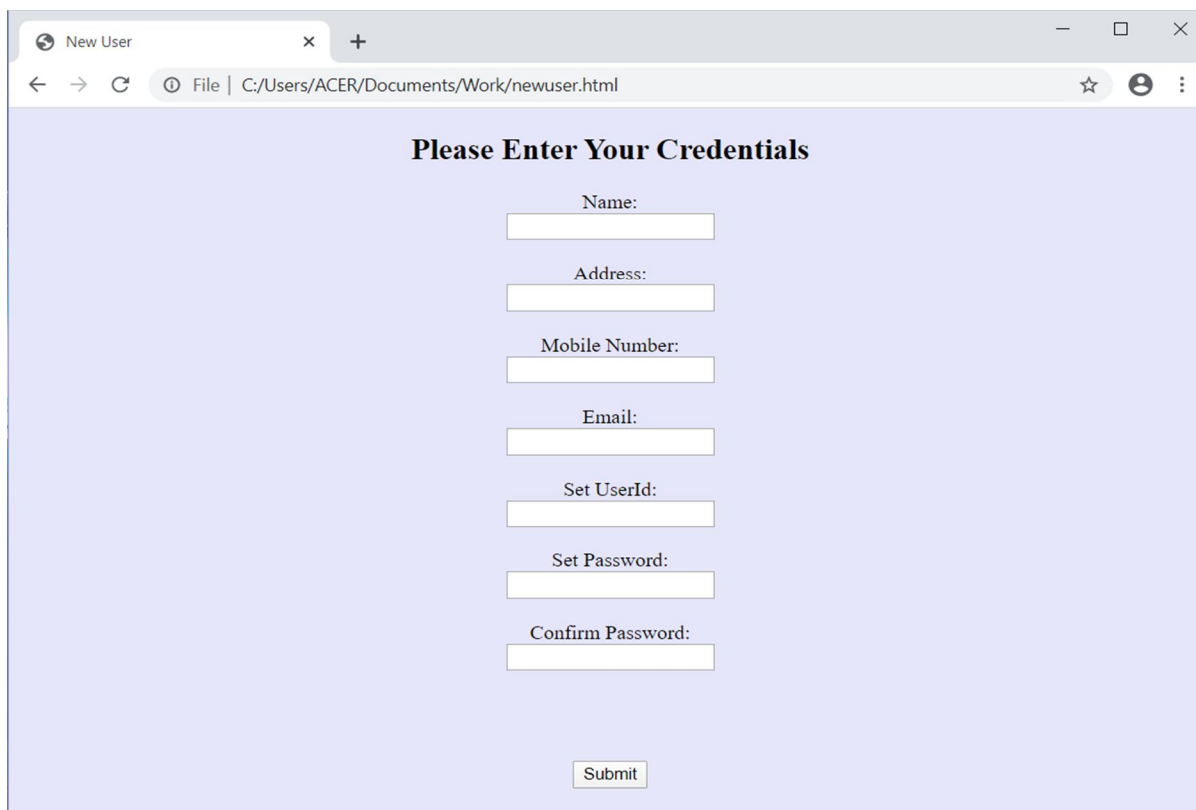


Log-In Page Output Window



```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5   <meta charset="UTF-8">
6   <title>New User</title>
7   <link rel="stylesheet" href="/css/main.css">
8 </head>
9
10 <body bgcolor="lavender">
11   <h2 style="text-align: center">Please Enter Your
12   Credentials</h2>
13   <center>
14     <form name="listform">
15       Name: <br><input type="text"><br><br>
16       Address:<br><input type="text"><br><br>
17       Mobile Number:<br><input type="number"><br><br>
18       Email:<br><input type="email"><br><br>
19       Set UserId:<br><input type="text"><br><br>
20       Set Password:<br><input type="password"><br><br>
21       Confirm Password:<br><input type="password"><br><br>
22     </form><br><br>
23     <form action="products.html">
24       <button type="submit">Submit</button>
25     </form>
26   </center>
27 </body>
</html>
```

New User Page HTML Code to Create a New Profile



New User

File | C:/Users/ACER/Documents/Work/newuser.html

Please Enter Your Credentials

Name:

Address:

Mobile Number:

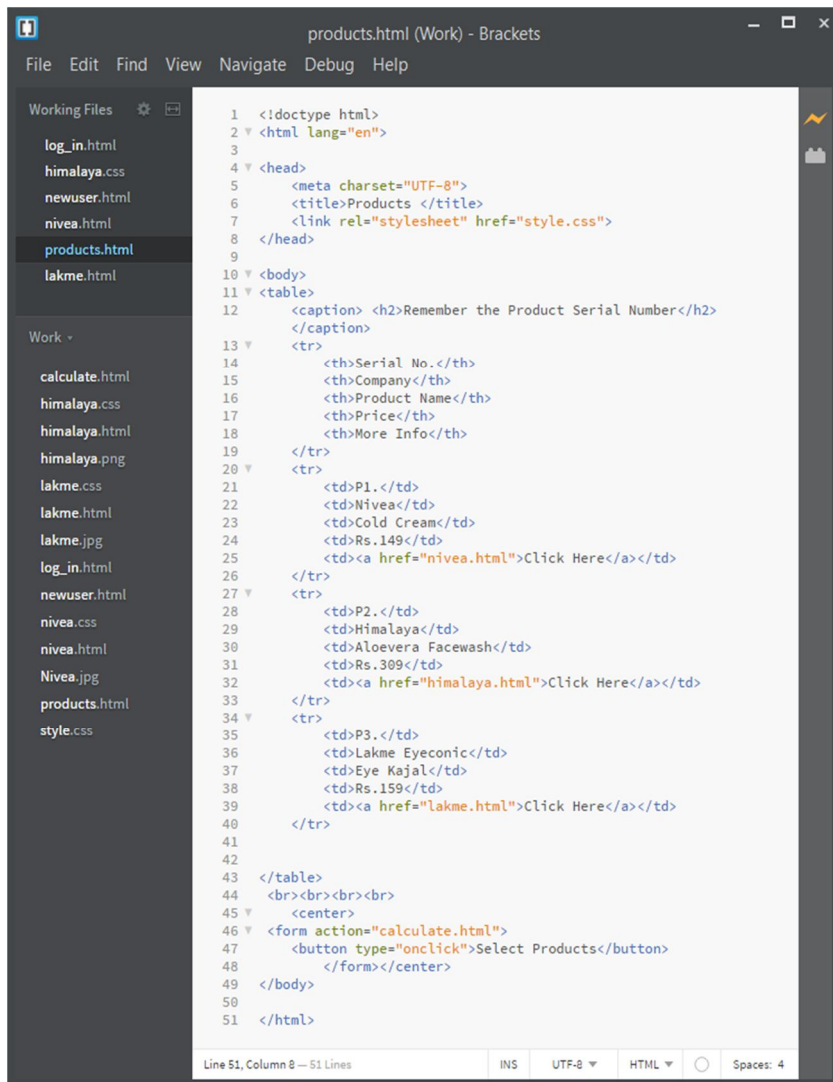
Email:

Set UserId:

Set Password:

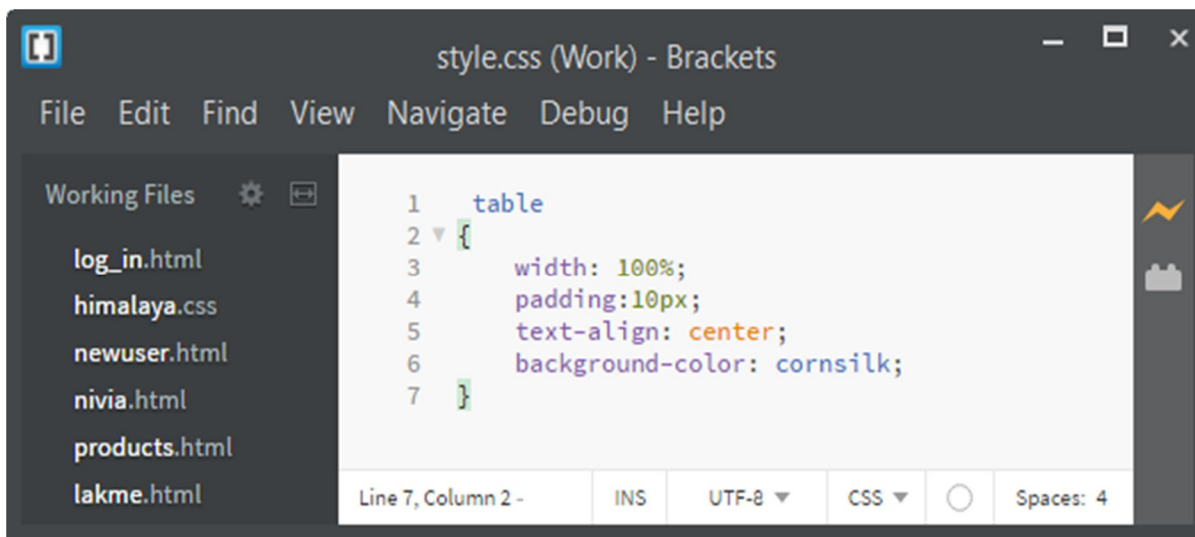
Confirm Password:

New User has to enter the following credentials to create a profile



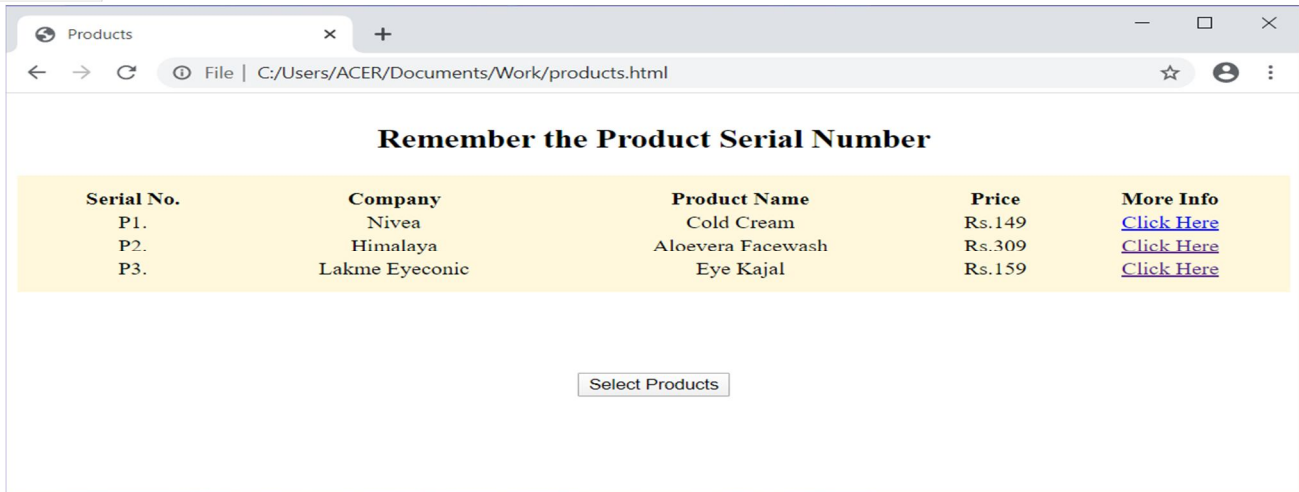
```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5   <meta charset="UTF-8">
6   <title>Products </title>
7   <link rel="stylesheet" href="style.css">
8 </head>
9
10 <body>
11 <table>
12   <caption> <h2>Remember the Product Serial Number</h2>
13   </caption>
14   <tr>
15     <th>Serial No.</th>
16     <th>Company</th>
17     <th>Product Name</th>
18     <th>Price</th>
19     <th>More Info</th>
20   </tr>
21   <tr>
22     <td>P1.</td>
23     <td>Nivea</td>
24     <td>Cold Cream</td>
25     <td>Rs.149</td>
26     <td><a href="nivea.html">Click Here</a></td>
27   </tr>
28   <tr>
29     <td>P2.</td>
30     <td>Himalaya</td>
31     <td>Aloevera Facewash</td>
32     <td>Rs.309</td>
33     <td><a href="himalaya.html">Click Here</a></td>
34   </tr>
35   <tr>
36     <td>P3.</td>
37     <td>Lakme Eyeconic</td>
38     <td>Eye Kajal</td>
39     <td>Rs.159</td>
40     <td><a href="lakme.html">Click Here</a></td>
41   </tr>
42 </table>
43 <br><br><br><br>
44 <center>
45 <form action="calculate.html">
46   <button type="onClick">Select Products</button>
47 </form></center>
48 </body>
49 </html>
```

Products Page HTML code to view the products available for sale



```
1 table
2 {
3   width: 100%;
4   padding: 10px;
5   text-align: center;
6   background-color: cornsilk;
7 }
```

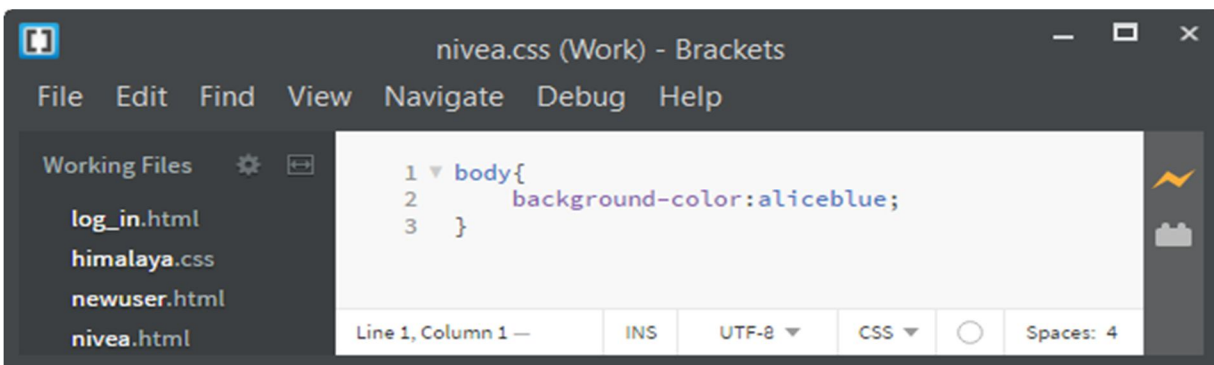
Products Page CSS Window for present and further Visual Effects



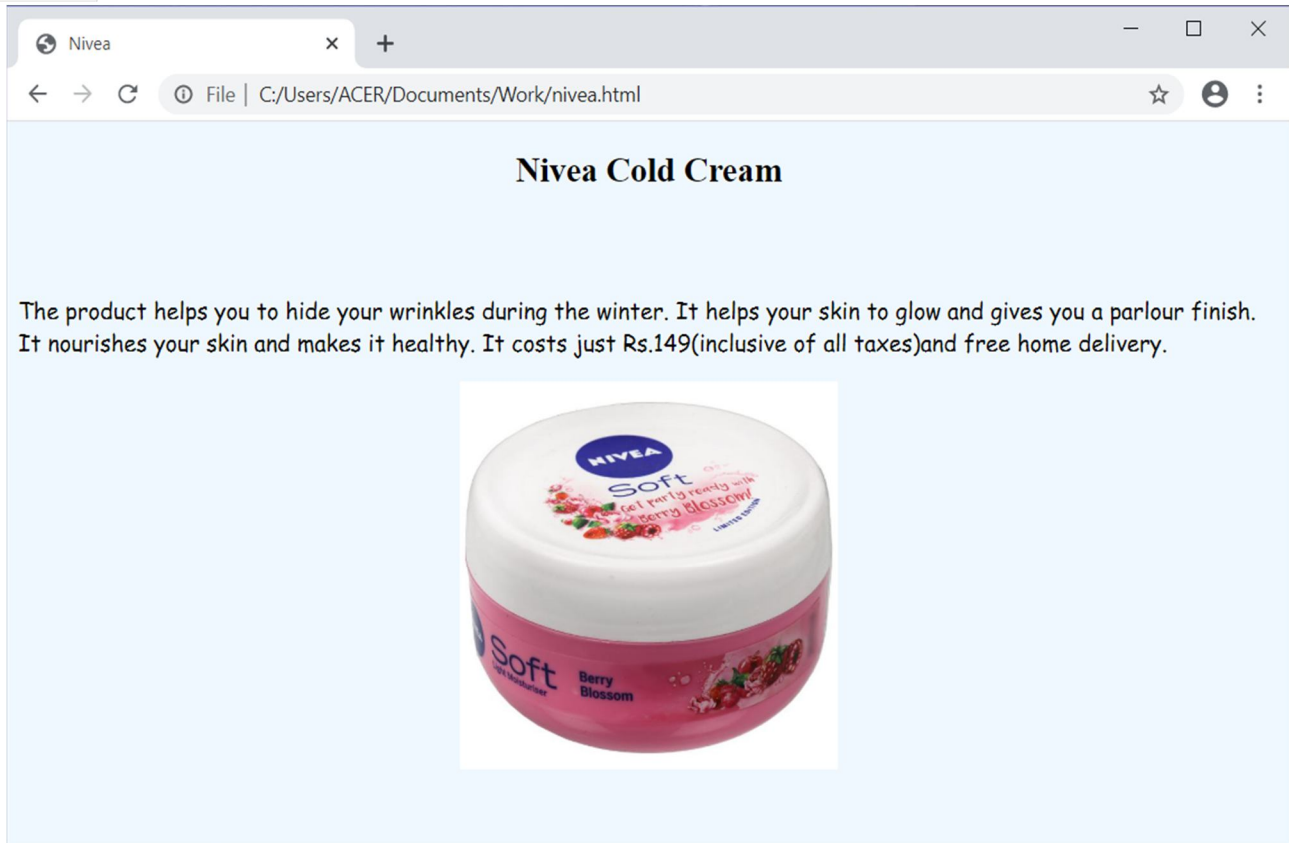
Products are shown in a table and the link to the product description is given under the **More Info** column



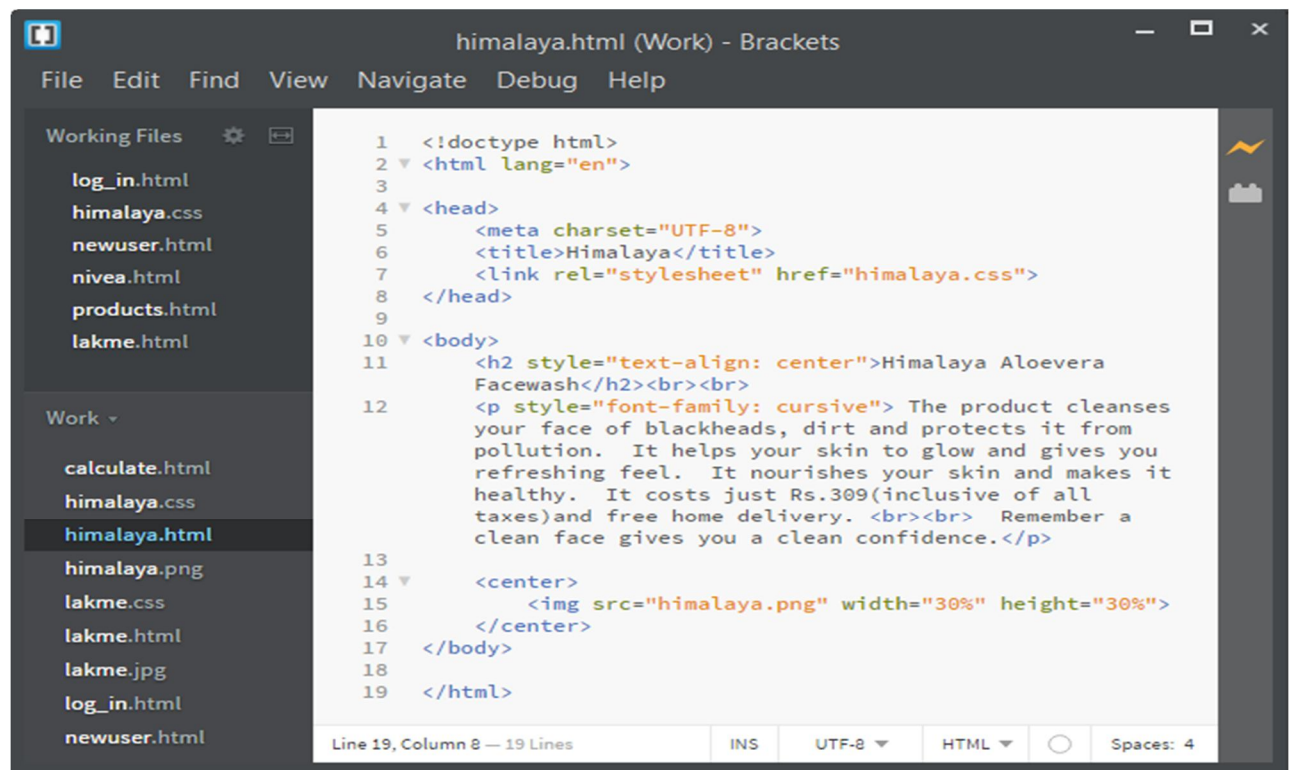
Product P1(Nivea) Description Page HTML Code



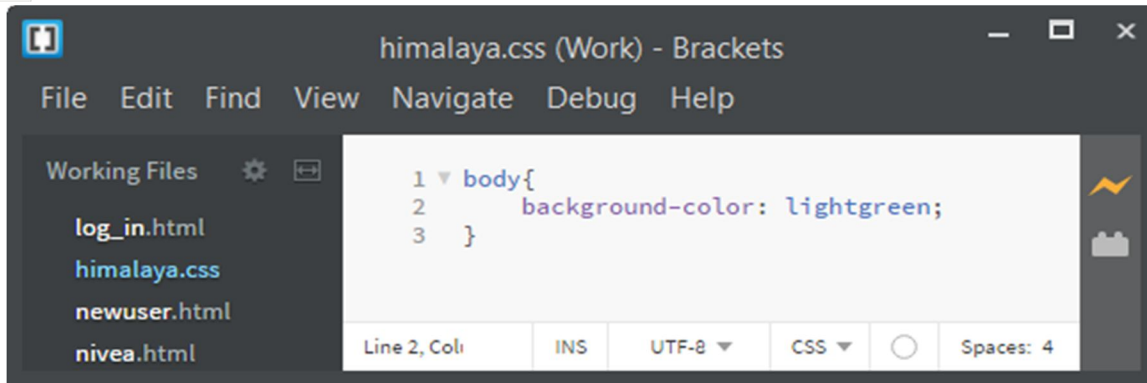
Product P1(Nivea) Description Page CSS Code for present and further Visual Effects



Product P1(Nivea) Description Page

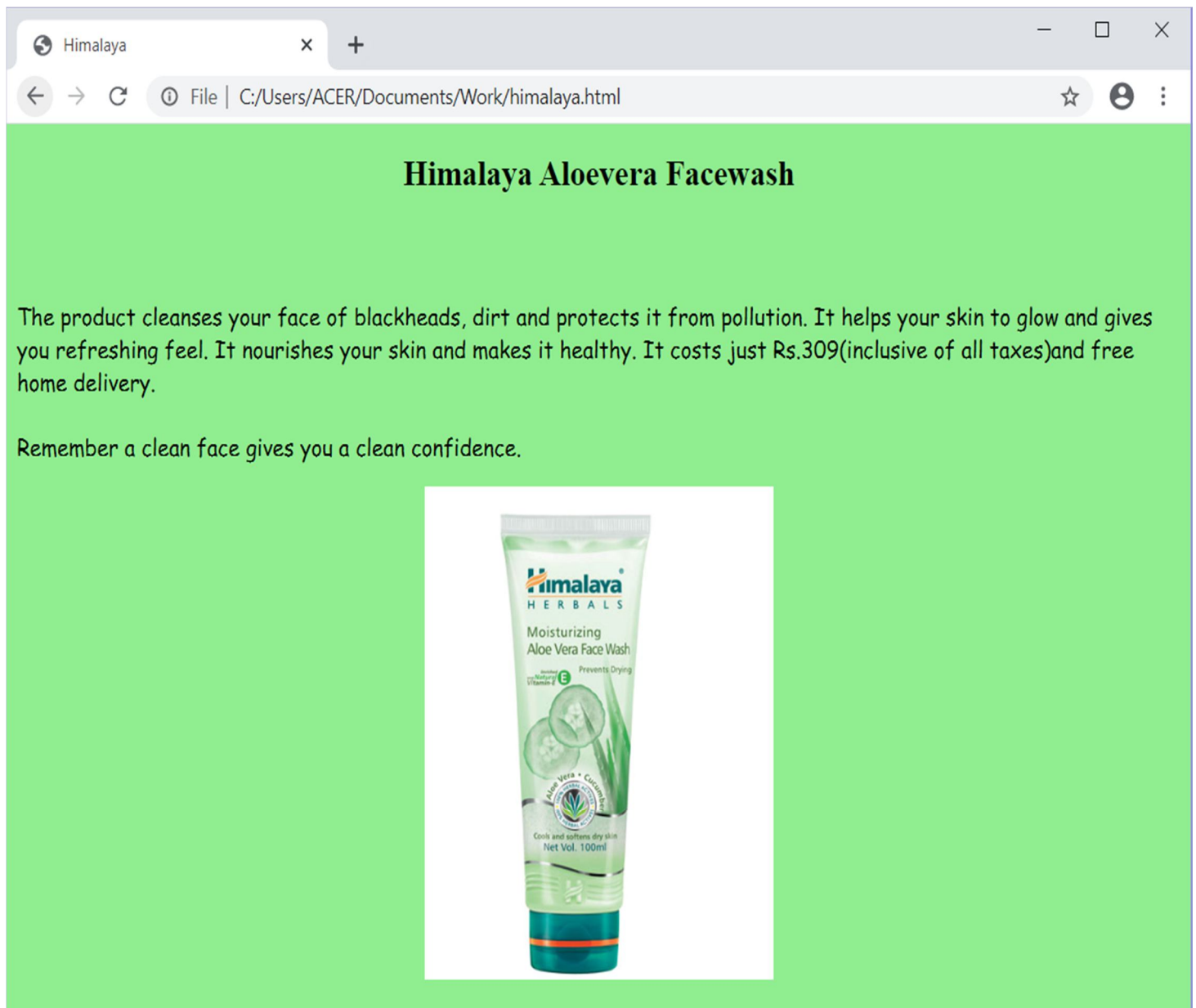


Product P2(Himalaya) Description Page HTML Code

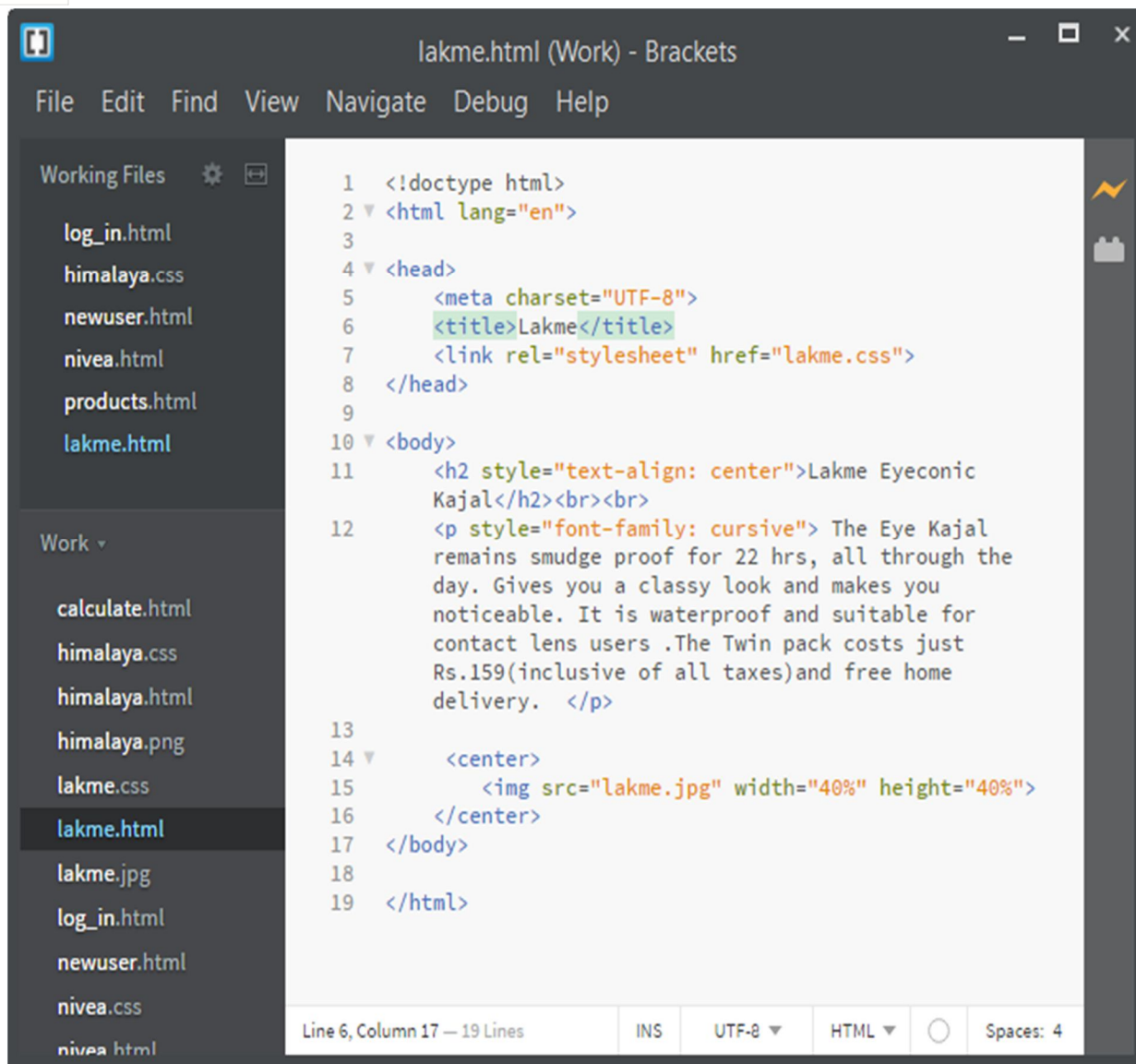


```
himalaya.css (Work) - Brackets
File Edit Find View Navigate Debug Help
Working Files
log_in.html
himalaya.css
newuser.html
nivea.html
1 body{
2   background-color: lightgreen;
3 }
```

Product P2(Himalaya) Description Page CSS Code for present and further Visual Effects

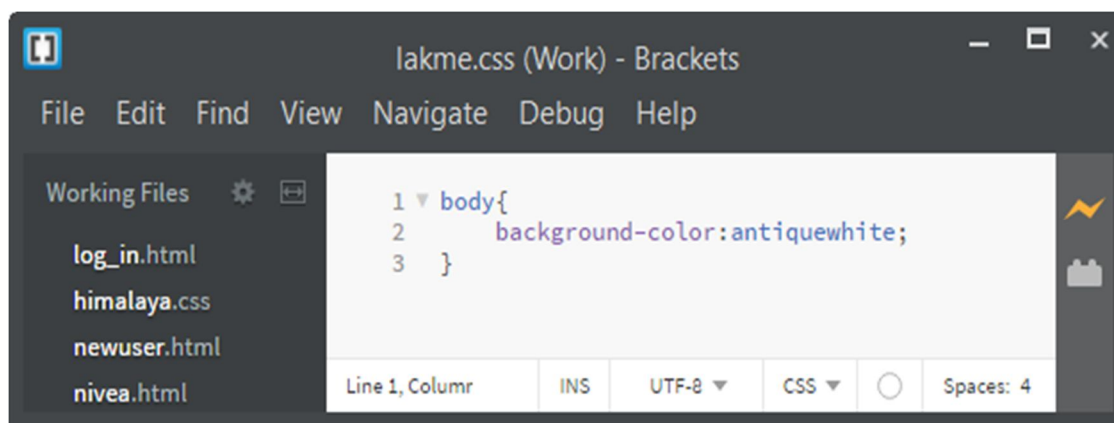


Product P2(Himalaya) Description Page



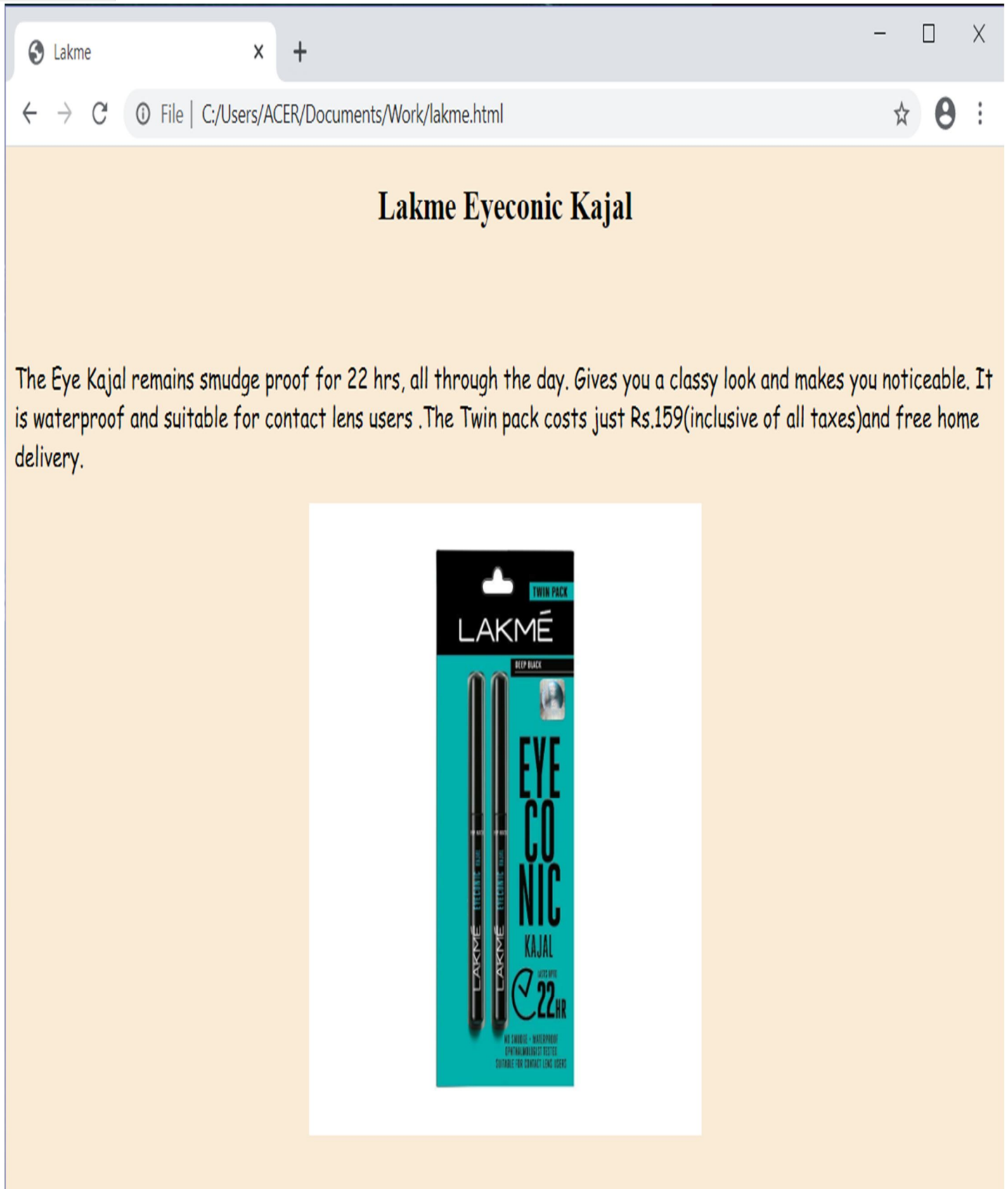
```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5     <meta charset="UTF-8">
6     <title>Lakme</title>
7     <link rel="stylesheet" href="lakme.css">
8 </head>
9
10 <body>
11     <h2 style="text-align: center">Lakme Eyeconic
12     Kajal</h2><br><br>
13     <p style="font-family: cursive"> The Eye Kajal
14     remains smudge proof for 22 hrs, all through the
15     day. Gives you a classy look and makes you
16     noticeable. It is waterproof and suitable for
17     contact lens users .The Twin pack costs just
18     Rs.159(inclusive of all taxes)and free home
19     delivery. </p>
20
21     <center>
22         
23     </center>
24 </body>
25 </html>
```

Product P3(Lakme) Description Page HTML Code




```
1 body{
2     background-color: antiquewhite;
3 }
```

Product P2(Himalaya) Description Page CSS Code for present and further Visual Effects

A screenshot of a web browser window. The browser's address bar shows the file path 'C:/Users/ACER/Documents/Work/lakme.html'. The page content features a title 'Lakme Eyeconic Kajal' in a large, bold, black serif font. Below the title is a paragraph of text: 'The Eye Kajal remains smudge proof for 22 hrs, all through the day. Gives you a classy look and makes you noticeable. It is waterproof and suitable for contact lens users. The Twin pack costs just Rs.159(inclusive of all taxes)and free home delivery.' Centered below the text is a product image of a 'TWIN PACK' of Lakme Eyeconic Kajal. The packaging is teal and black, showing two kajal tubes. Text on the packaging includes 'LAKME', 'TWIN PACK', 'DEEP BLACK', 'EYE CONIC KAJAL', and 'LASTS UP TO 22HR'. At the bottom of the packaging, it says 'HYPOALLERGENIC - WATERPROOF', 'OPHTHALMOLOGIST TESTED', and 'SUITABLE FOR CONTACT LENS USERS'.

Lakme Eyeconic Kajal

The Eye Kajal remains smudge proof for 22 hrs, all through the day. Gives you a classy look and makes you noticeable. It is waterproof and suitable for contact lens users. The Twin pack costs just Rs.159(inclusive of all taxes)and free home delivery.



Product P2(Himalaya) Description Page

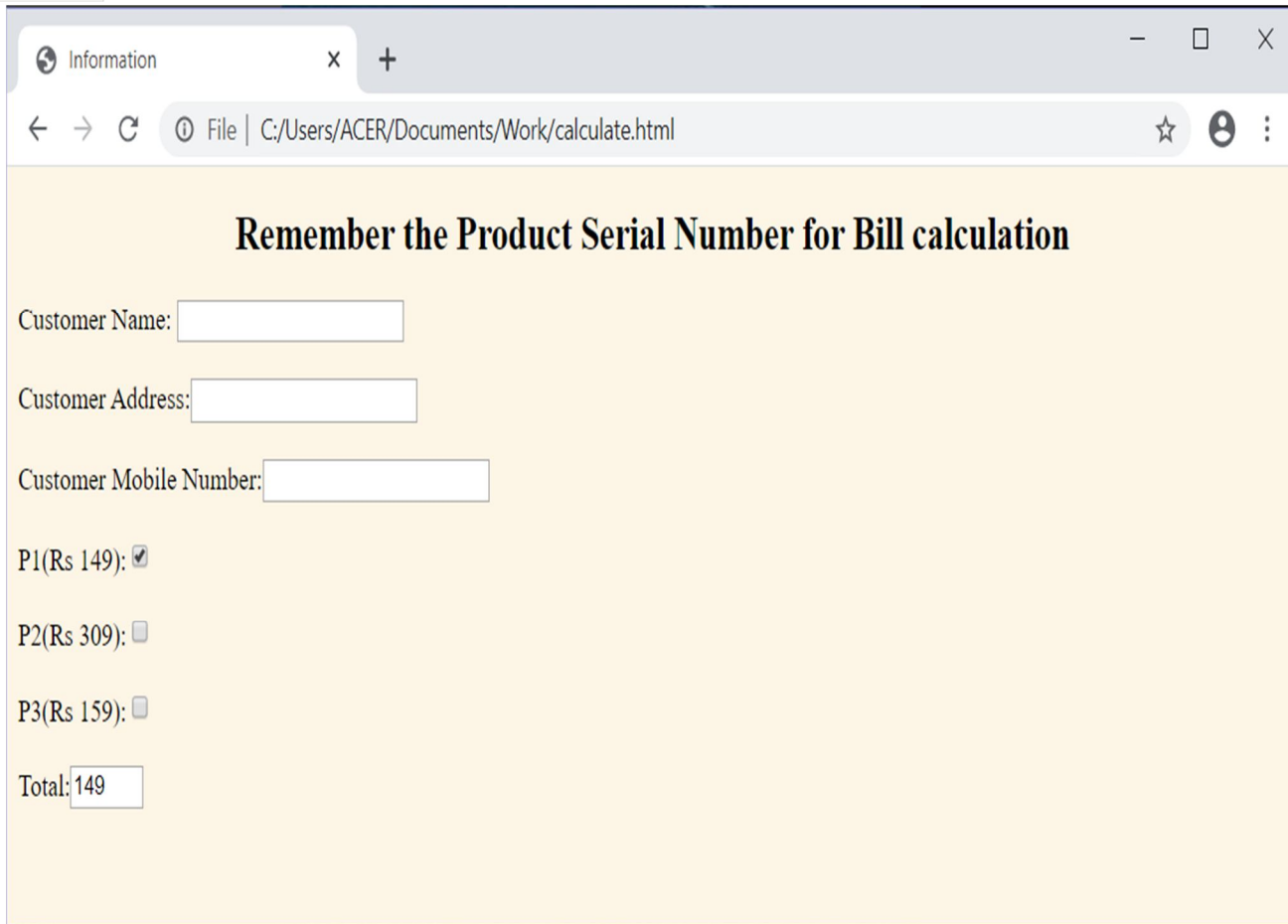
```
calculate.html (Work) - Brackets
File Edit Find View Navigate Debug Help

Working Files
log_in.html
himalaya.css
newuser.html
nivea.html
products.html
lakme.html

Work
calculate.html
himalaya.css
himalaya.html
himalaya.png
lakme.css
lakme.html
lakme.jpg
log_in.html
newuser.html
nivea.css
nivea.html
Nivea.jpg
products.html
style.css

1 <!doctype html>
2 <html lang="en">
3
4 <head>
5   <meta charset="UTF-8">
6   <title>Information</title>
7   <link rel="stylesheet" href="/css/main.css">
8 </head>
9
10 <body bgcolor="oldlace">
11   <h2 style="text-align: center">Remember the Product Serial Number for Bill
    calculation</h2>
12
13   <form name="listform">
14     Customer Name: <input type="text"><br><br>
15     Customer Address:<input type="text"><br><br>
16     Customer Mobile Number:<input type="number"><br><br>
17     P1(Rs 149):<input type="checkbox" name="choice" value="149" onclick="total()">
    <br><br>
18     P2(Rs 309):<input type="checkbox" name="choice" value="309" onclick="total()">
    <br><br>
19     P3(Rs 159):<input type="checkbox" name="choice" value="159" onclick="total()">
    <br><br>
20     Total:<input type="text" size="3" name="ttl" value="0">
21   </form>
22
23
24   <script type="text/javascript">
25     function total()
26     {
27       document.listform.ttl.value= ' ';
28       var sum=0;
29       for(i=0;i< document.listform.choice.length;i++)
30       {
31         if( document.listform.choice[i].checked==true)
32         {
33           sum=sum+parseInt(document.listform.choice[i].value);
34         }
35       }
36       document.listform.ttl.value=sum;
37     }
38
39   </script>
40
41
42 </body>
43
44 </html>
```

Bill Calculation HTML Code- Calculates the bill for the products selected by the user.



Information x +

File | C:/Users/ACER/Documents/Work/calculate.html

Remember the Product Serial Number for Bill calculation

Customer Name:

Customer Address:

Customer Mobile Number:

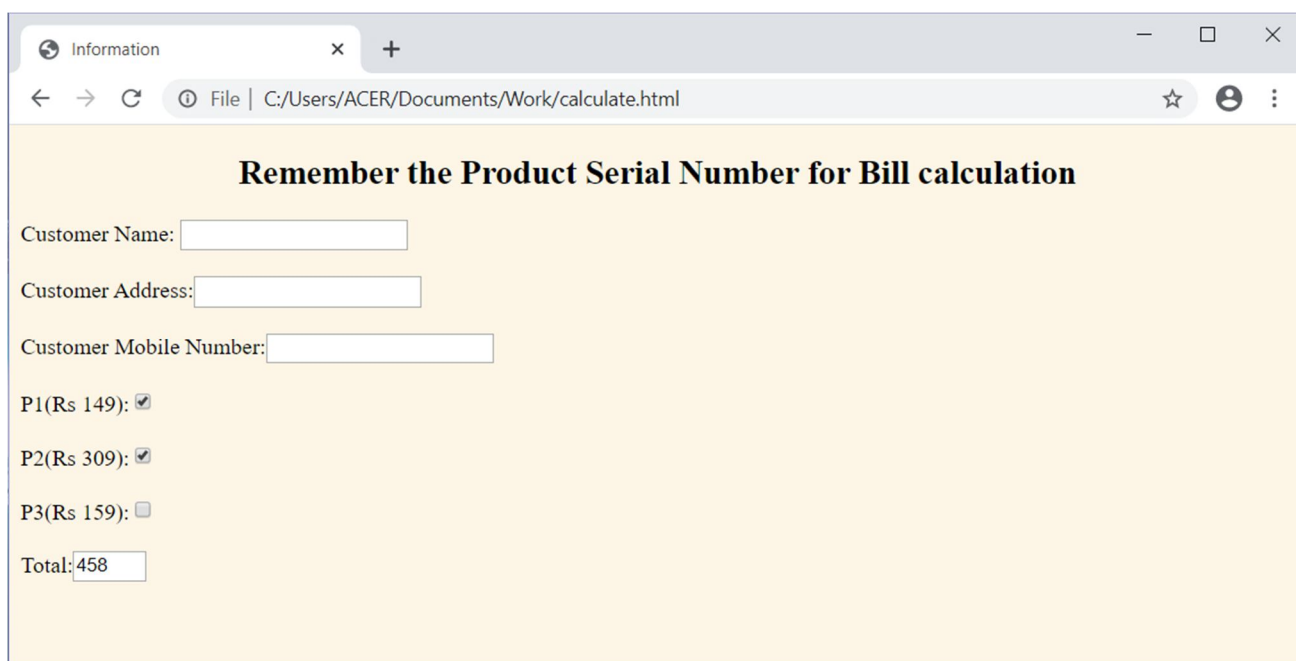
P1(Rs 149):

P2(Rs 309):

P3(Rs 159):

Total:

Bill Calculated for 1 selected item



Information x +

File | C:/Users/ACER/Documents/Work/calculate.html

Remember the Product Serial Number for Bill calculation

Customer Name:

Customer Address:

Customer Mobile Number:

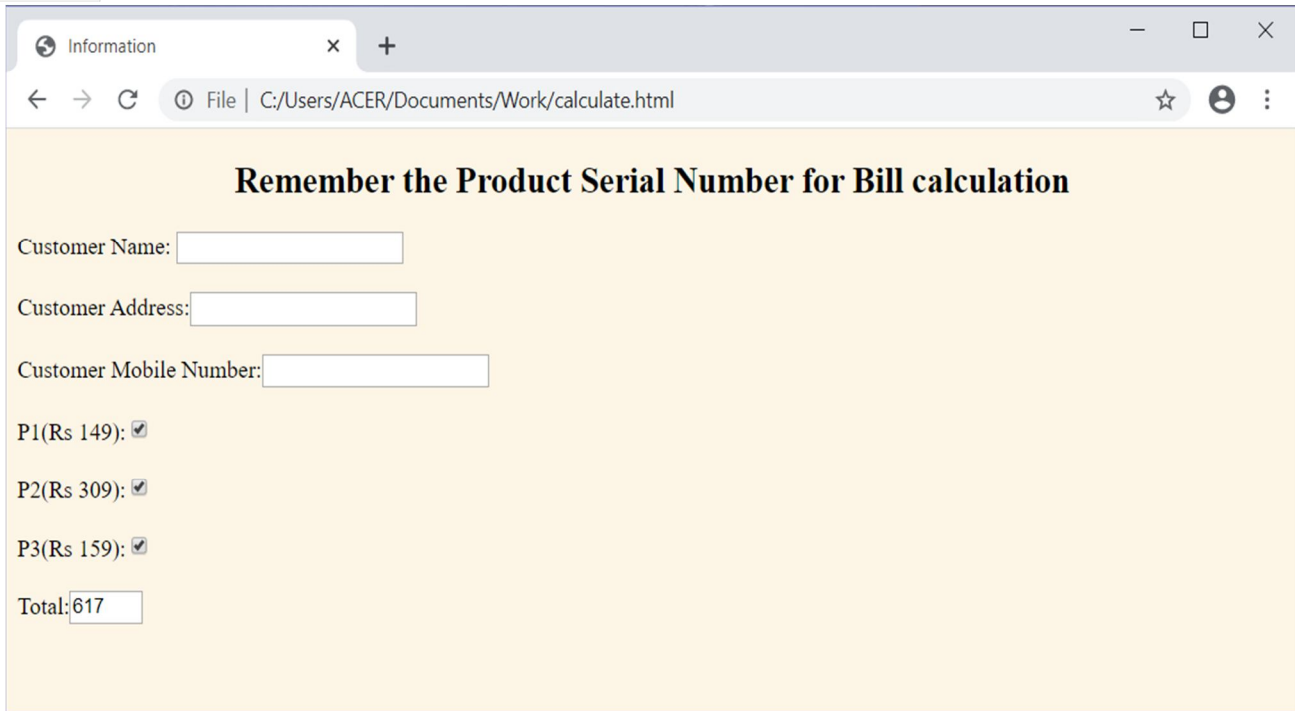
P1(Rs 149):

P2(Rs 309):

P3(Rs 159):

Total:

Bill Calculated for 2 selected items



Information x +

File | C:/Users/ACER/Documents/Work/calculate.html

Remember the Product Serial Number for Bill calculation

Customer Name:

Customer Address:

Customer Mobile Number:

P1(Rs 149):

P2(Rs 309):

P3(Rs 159):

Total:

Bill Calculated for 3 selected items

III. CONCLUSIONS

Order processing refers to the entire process starting from the sale, up until the post-delivery experience of the customer. It covers all the essential aspects such as receiving, processing, and delivering orders. Most e-Commerce sellers carry out order using some operations. This paper gives an overview of the process.

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IMPACT FACTOR:
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