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## Certificate

*It is here by certified that the paper ID : IJRASET58110, entitled*

*An Integrated Approach to Boosting Sales through Digital Marketing Strategies: An  
Exploration of Synergies between Traditional and Modern Marketing Techniques*

*by  
Niharika Singh*

*after review is found suitable and has been published in  
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*By [Signature]*

Editor in Chief, IJRASET