



ISSN No. : 2321-9653

IJRASET

**International Journal for Research in Applied
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com



ISRA Journal Impact
Factor: 7.429



45.98
INDEX COPERNICUS



THOMSON REUTERS
Researcher ID: N-9681-2016



10.22214/IJRASET
doi
crossref



TOGETHER WE REACH THE GOAL
SJIF 7.429

Certificate

It is here by certified that the paper ID : IJRASET55580, entitled

*A Survey Paper on Data-Driven CRM: Unearthing Opportunities with the Power of
Data Mining*

by

Jayesh Suryawanshi

after review is found suitable and has been published in

Volume 11, Issue VIII, Aug 2023

in

*International Journal for Research in Applied Science &
Engineering Technology*

(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors

By [Signature]

Editor in Chief, IJRASET



ISSN No. : 2321-9653

IJRASET

**International Journal for Research in Applied
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com



ISRA Journal Impact
Factor: 7.429



45.98
INDEX COPERNICUS



THOMSON REUTERS
Researcher ID: N-9681-2016



10.22214/IJRASET
doi
crossref



TOGETHER WE REACH THE GOAL
SJIF 7.429

Certificate

It is here by certified that the paper ID : IJRASET55580, entitled

*A Survey Paper on Data-Driven CRM: Unearthing Opportunities with the Power of
Data Mining*

by

Soumitra Chavan

after review is found suitable and has been published in

Volume 11, Issue VIII, Aug 2023

in

*International Journal for Research in Applied Science &
Engineering Technology*

(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors

By [Signature]

Editor in Chief, IJRASET



ISSN No. : 2321-9653

IJRASET

**International Journal for Research in Applied
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

Certificate

*It is here by certified that the paper ID : IJRASET55580, entitled
A Survey Paper on Data-Driven CRM: Unearthing Opportunities with the Power of
Data Mining*

*by
Vedant Gulhane*

*after review is found suitable and has been published in
Volume 11, Issue VIII, Aug 2023
in*

*International Journal for Research in Applied Science &
Engineering Technology*

(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors

By [Signature]

Editor in Chief, IJRASET



ISRA Journal Impact
Factor: 7.429



45.98
INDEX COPERNICUS



THOMSON REUTERS
Researcher ID: N-9681-2016



TOGETHER WE REACH THE GOAL
SJIF 7.429



ISSN No. : 2321-9653

IJRASET

**International Journal for Research in Applied
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

Certificate

*It is here by certified that the paper ID : IJRASET55580, entitled
A Survey Paper on Data-Driven CRM: Unearthing Opportunities with the Power of
Data Mining*

*by
Manthan Tayde*

*after review is found suitable and has been published in
Volume 11, Issue VIII, Aug 2023
in*

*International Journal for Research in Applied Science &
Engineering Technology*

(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors

By

Editor in Chief, IJRASET



ISRA Journal Impact
Factor: 7.429



45.98
INDEX COPERNICUS



THOMSON REUTERS
Researcher ID: N-9681-2016



TOGETHER WE REACH THE GOAL
SJIF 7.429



ISSN No. : 2321-9653

IJRASET

**International Journal for Research in Applied
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com



ISRA Journal Impact
Factor: 7.429



45.98
INDEX COPERNICUS



THOMSON REUTERS
Researcher ID: N-9681-2016



doi 10.22214/IJRASET
crossref



TOGETHER WE REACH THE GOAL
SJIF 7.429

Certificate

*It is here by certified that the paper ID : IJRASET55580, entitled
A Survey Paper on Data-Driven CRM: Unearthing Opportunities with the Power of
Data Mining*

*by
Nitish Giri`*

*after review is found suitable and has been published in
Volume 11, Issue VIII, Aug 2023
in*

*International Journal for Research in Applied Science &
Engineering Technology*

(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors

By [Signature]

Editor in Chief, IJRASET