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It is here by certified that the paper ID : IJRASET58277, entitled

*The Influence of Social Media Influencers on Teenager Consumer Behaviour in
Vadodara: Evaluating Their Role in Boosting Brand Awareness, Shaping Brand Perception, and
Driving Sales Effectively*

*by
Dr. Krupa Rao*

*after review is found suitable and has been published in
Volume 12, Issue II, February 2024*

in

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