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## Certificate

*It is here by certified that the paper ID : IJRASET58277, entitled*

*The Influence of Social Media Influencers on Teenager Consumer Behaviour in  
Vadodara: Evaluating Their Role in Boosting Brand Awareness, Shaping Brand Perception, and  
Driving Sales Effectively*

*by*

*Dr. Krupa Rao*

*after review is found suitable and has been published in*

*Volume 12, Issue II, February 2024*

*in*

*By [Signature]*

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*Good luck for your future endeavors*



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