



ISSN No. : 2321-9653

# IJRASET

**International Journal for Research in Applied  
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

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*It is here by certified that the paper ID : IJRASET61081, entitled*  
*The Role of Augmented Reality in Enhancing the Retail Shopping Experience*  
*by*  
*Ritvik Gupta*

*after review is found suitable and has been published in*  
*Volume 12, Issue IV, April 2024*  
*in*

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*By [Signature]*

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